BLACKBIRD FOR TRAINING

Communication, Decision Making, and Leadership Mastery

11 – 15 April 2027
Cairo (Egypt)

UK Traininig
PARTNER



Communication, Decision Making, and Leadership Mastery

Ref: 321739_145467 **Date:** 11 – 15 April 2027 **Location:** Cairo (Egypt) **Fees:** 4200 GBP

Why This Course

Strong leadership is the key to inspiring teams and driving organizational success. This intensive 1-week program equips participants with the essential skills in communication, decision-making, and emotional intelligence needed to lead effectively. Through interactive exercises, real-world case studies, and practical frameworks, attendees will learn to motivate teams, manage change, and develop a personal leadership style that creates lasting impact.

What You'll Learn and Practice

By attending this course, you will be able to:

- Communicate with clarity, influence, and impact across all organizational levels.
- Apply advanced decision-making techniques to complex business challenges.
- Enhance emotional intelligence to improve team management and interpersonal relationships.
- Lead change initiatives and foster innovation within dynamic environments.
- Cultivate a personal leadership brand that inspires confidence and drives results.

The Program Flow

Day 1: Foundations of Leadership Communication

- Understanding leadership communication styles
- Active listening and feedback techniques
- Nonverbal communication and body language
- Crafting and delivering impactful messages

Day 2: Strategic Decision-Making for Leaders

- Analytical and creative problem-solving methods
- Risk assessment and management in decision-making
- Ethical considerations in leadership decisions
- Group decision-making and consensus-building



Day 3: Emotional Intelligence in Leadership

- Self-awareness and self-regulation
- Empathy and relationship management
- Motivating and inspiring teams
- Conflict resolution and negotiation skills

Day 4: Leading Change and Innovation

- Change management strategies and frameworks
- Fostering creativity and innovation in teams
- Overcoming resistance to change
- Building adaptable and resilient teams

Day 5: Developing Your Leadership Brand

- Personal leadership style assessment
- Creating a vision and setting strategic goals
- Influence and persuasion techniques
- Building and leveraging professional networks

Individual Impact

Participants will leave this program with:

- Enhanced ability to communicate effectively across diverse audiences.
- Stronger decision-making skills for addressing complex organizational challenges.
- Higher emotional intelligence for leading teams and managing relationships.
- A clear personal leadership brand to accelerate career growth and influence.

Organizational Impact

Organizations will benefit from:

- Leaders who can inspire, motivate, and guide teams toward achieving objectives.
- Improved decision-making across projects and initiatives.
- Teams that adapt more quickly to change and embrace innovation.
- Strengthened internal communication and collaboration.



Training Methodology

- Interactive lectures with real-world examples
- Practical exercises and role-playing scenarios
- Case studies highlighting effective leadership practices
- Personalized reflection and development activities

Beyond the Course

By the end of this 1-week program, participants will be ready to:

- Lead teams with confidence and clarity in diverse situations.
- Make strategic decisions grounded in analysis, ethics, and risk assessment.
- Build high-performing, innovative, and adaptable teams.
- Communicate their personal leadership vision and influence stakeholders effectively.

