

Transforming Strategies into Comprehensive Impact Course

Finance, Accounting, Budgeting Geneva (Switzerland) 25 - 29 Aug 2025





Transforming Strategies into Comprehensive Impact Course

Ref: 321736_145362 **Date:** 25 - 29 Aug 2025 **Location:** Geneva (Switzerland) **Fees:** 4700

Euro

Course Description

This intensive 5-day course equips leaders with the tools and frameworks to transform strategic visions into measurable organizational impact. Participants will learn proven methodologies for implementation planning, change management, and organizational alignment. Through case studies and practical exercises, attendees will develop actionable plans to drive strategic initiatives in their own organizations.

Learning Objectives

- Develop comprehensive implementation plans that bridge strategy and execution
- Master change management techniques to overcome organizational resistance
- Learn to align people, processes, and resources with strategic objectives
- Acquire skills to measure and communicate strategic impact effectively
- Gain practical tools for sustaining long-term strategic momentum

Course Modules

Day 1: Foundations of Strategic Implementation

- Linking strategy to execution: The implementation gap
- Key components of successful strategy implementation
- Assessing organizational readiness for change
- Creating a strategic implementation roadmap

Day 2: Change Management and Stakeholder Alignment

- Understanding and overcoming resistance to change
- Stakeholder mapping and engagement strategies
- Communication planning for strategic initiatives
- Building a coalition of change champions

Day 3: Operational Alignment and Resource Allocation

- Aligning organizational structure with strategy
- Optimizing processes to support strategic goals
- Resource allocation and prioritization techniques
- Developing strategic KPIs and performance metrics



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Day 4: Implementation Tools and Techniques

- Project management methodologies for strategic initiatives
- Risk assessment and mitigation planning
- Agile approaches to strategy implementation
- Technology enablement for strategic execution

Day 5: Sustaining Strategic Momentum

- Creating a culture of continuous improvement
- Measuring and communicating strategic impact
- Managing course corrections and strategy pivots
- Developing long-term strategic implementation capabilities

Practical Wins for Participants

- A customized strategic implementation plan for their organization
- A toolkit of change management and communication templates
- A strategic initiative prioritization framework
- An action plan for building long-term organizational capabilities



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