

Mastering Local Economic Development: Strategies for Growth

Finance, Accounting, Budgeting
Paris (France)
20 - 24 Apr 2026

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Mastering Local Economic Development: Strategies for Growth

Ref: 321720_144876 **Date:** 20 - 24 Apr 2026 **Location:** Paris (France) **Fees:** 4400 **Euro**

Course Description

This comprehensive 5-day course equips participants with the knowledge and skills to drive local economic development. Learn to assess local economies, develop strategic plans, attract investments, and create sustainable job opportunities. Gain practical insights from real-world case studies and expert-led discussions.

Learning Objectives

- Understand key concepts and theories of local economic development
- Develop skills to assess local economic conditions and identify growth opportunities
- Learn to create and implement effective economic development strategies
- Explore methods to attract investments and foster entrepreneurship
- Understand the role of public-private partnerships in local economic growth
- Gain insights into measuring and evaluating economic development initiatives

Course Modules

Day 1: Foundations of Local Economic Development

- Introduction to local economic development concepts
- Economic development theories and models
- Role of local governments in economic development
- Globalization and its impact on local economies

Day 2: Assessing Local Economic Conditions

- Economic base analysis techniques
- SWOT analysis for local economies
- Identifying key industries and clusters
- Data collection and analysis methods

Day 3: Developing Economic Growth Strategies

- Creating a vision for local economic development
- Setting goals and objectives
- Designing action plans and implementation strategies
- Budgeting and resource allocation

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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Day 4: Attracting Investments and Fostering Entrepreneurship

- Investment promotion strategies
- Business retention and expansion programs
- Supporting small businesses and startups
- Developing entrepreneurial ecosystems

Day 5: Partnerships and Evaluation

- Building public-private partnerships
- Collaborating with regional and national entities
- Measuring economic development outcomes
- Evaluating and adjusting strategies

Practical Wins for Participants

- Develop a customized economic development strategy for your community
- Create an investment attraction plan tailored to your local strengths
- Design a small business support program to foster entrepreneurship
- Construct a framework for measuring and evaluating economic development initiatives

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