IT Project Management: Mastering Digital Initiatives

1 – 5 March 2027
Geneva (Switzerland)



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Ref: 321713_144656 **Date:** 1 – 5 March 2027 **Location:** Geneva (Switzerland) **Fees:** 5200 GBP

Why This Course

Successfully delivering IT projects requires more than technical expertise—it demands mastery of project management principles tailored to technology-driven initiatives. This intensive 1-week program equips participants with the skills to plan, execute, and close IT projects efficiently, balancing scope, quality, time, and budget. Through a combination of theory, practical exercises, and real-world case studies, attendees will gain the confidence to lead complex digital initiatives from start to finish.

What You'll Learn and Practice

By attending this course, you will be able to:

- Apply core project management principles specifically to IT projects.
- Develop comprehensive project plans, schedules, and resource allocation strategies.
- Identify, assess, and mitigate risks in technology-driven initiatives.
- Manage stakeholders effectively and communicate clearly in IT environments.
- Use project management tools and methodologies, including Agile, Scrum, and Kanban.
- Ensure quality, manage changes, and deliver IT projects successfully on time and within budget.

The Program Flow

Day 1: Foundations of IT Project Management

- Introduction to IT project management concepts
- The project lifecycle in digital initiatives
- IT project selection and portfolio management
- Stakeholder identification and analysis in technology projects

Day 2: Planning and Scoping IT Projects

- Developing project charters for IT initiatives
- Creating comprehensive Work Breakdown Structures WBS
- Time and cost estimation for technology projects
- Resource planning and team formation in IT environments



Day 3: Risk and Quality Management in IT Projects

- Identifying and assessing risks in digital projects
- Developing effective risk response strategies
- Quality planning and control for IT deliverables
- Change management in technology-driven projects

Day 4: Execution and Monitoring of IT Projects

- Leading and managing IT project teams
- Communication strategies for digital projects
- Tracking and reporting project progress
- Applying Earned Value Management EVM in IT initiatives

Day 5: Closing IT Projects and Agile Methodologies

- Project closure, lessons learned, and documentation
- Introduction to Agile project management for IT
- Scrum and Kanban frameworks for digital initiatives
- Hybrid approaches to managing technology projects

Individual Impact

Participants will leave this program with:

- The ability to confidently lead IT projects from initiation to closure.
- Enhanced skills in stakeholder management and effective communication.
- Proficiency with project management tools and techniques tailored to IT.
- Improved capacity to deliver projects on time, within budget, and to specification.

Organizational Impact

Organizations will benefit from:

- Efficient and predictable execution of IT projects.
- Better alignment between technology initiatives and business objectives.
- Reduced project risks and improved quality of deliverables.
- Teams capable of adopting Agile and hybrid methodologies for faster, more flexible delivery.



Training Methodology

- Interactive lectures combined with practical exercises
- Real-world case studies and scenario-based learning
- Group discussions and collaborative problem-solving
- Hands-on application of IT project management tools and techniques

Beyond the Course

By the end of this 1-week program, participants will be ready to:

- Lead IT projects with confidence across all phases of the project lifecycle.
- Apply Agile, Scrum, and hybrid methodologies in technology initiatives.
- Monitor, control, and optimize project performance using industry-standard tools.
- Contribute to organizational success by delivering IT projects efficiently and effectively.

