# IT Project Management: Mastering Digital Initiatives

26 – 30 July 2027
Madrid (Spain)



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## Why This Course

Successfully delivering IT projects requires more than technical expertise—it demands mastery of project management principles tailored to technology-driven initiatives. This intensive 1-week program equips participants with the skills to plan, execute, and close IT projects efficiently, balancing scope, quality, time, and budget. Through a combination of theory, practical exercises, and real-world case studies, attendees will gain the confidence to lead complex digital initiatives from start to finish.

## What You'll Learn and Practice

By attending this course, you will be able to:

- Apply core project management principles specifically to IT projects.
- Develop comprehensive project plans, schedules, and resource allocation strategies.
- Identify, assess, and mitigate risks in technology-driven initiatives.
- Manage stakeholders effectively and communicate clearly in IT environments.
- Use project management tools and methodologies, including Agile, Scrum, and Kanban.
- Ensure quality, manage changes, and deliver IT projects successfully on time and within budget.

## The Program Flow

### Day 1: Foundations of IT Project Management

- Introduction to IT project management concepts
- The project lifecycle in digital initiatives
- IT project selection and portfolio management
- Stakeholder identification and analysis in technology projects

### Day 2: Planning and Scoping IT Projects

- Developing project charters for IT initiatives
- Creating comprehensive Work Breakdown Structures WBS
- Time and cost estimation for technology projects
- Resource planning and team formation in IT environments



### Day 3: Risk and Quality Management in IT Projects

- Identifying and assessing risks in digital projects
- Developing effective risk response strategies
- Quality planning and control for IT deliverables
- Change management in technology-driven projects

### Day 4: Execution and Monitoring of IT Projects

- Leading and managing IT project teams
- Communication strategies for digital projects
- Tracking and reporting project progress
- Applying Earned Value Management EVM in IT initiatives

### Day 5: Closing IT Projects and Agile Methodologies

- Project closure, lessons learned, and documentation
- Introduction to Agile project management for IT
- Scrum and Kanban frameworks for digital initiatives
- Hybrid approaches to managing technology projects

## Individual Impact

Participants will leave this program with:

- The ability to confidently lead IT projects from initiation to closure.
- Enhanced skills in stakeholder management and effective communication.
- Proficiency with project management tools and techniques tailored to IT.
- Improved capacity to deliver projects on time, within budget, and to specification.

## Organizational Impact

Organizations will benefit from:

- Efficient and predictable execution of IT projects.
- Better alignment between technology initiatives and business objectives.
- Reduced project risks and improved quality of deliverables.
- Teams capable of adopting Agile and hybrid methodologies for faster, more flexible delivery.



## Training Methodology

- Interactive lectures combined with practical exercises
- Real-world case studies and scenario-based learning
- Group discussions and collaborative problem-solving
- Hands-on application of IT project management tools and techniques

## Beyond the Course

By the end of this 1-week program, participants will be ready to:

- Lead IT projects with confidence across all phases of the project lifecycle.
- Apply Agile, Scrum, and hybrid methodologies in technology initiatives.
- Monitor, control, and optimize project performance using industry-standard tools.
- Contribute to organizational success by delivering IT projects efficiently and effectively.

