

# Food & Beverage Management

Health & Safety  
Maldives (Maldives)  
17 - 21 Feb 2025

UK Training

# PARTNER



## Food & Beverage Management

**Ref:** 321697\_144187 **Date:** 17 - 21 Feb 2025 **Location:** Maldives (Maldives) **Fees:** 4700 Euro

### Introduction

Food and beverage products are so deeply rooted in the culture of most countries that making and selling them is not only a matter of making and selling good and tasty products, but products that nurture people's bodies, souls, and hearts. Given this, it's not difficult to see that the task quickly becomes complex.

### Course Objectives

The objective of this course

- focus on contemporary challenges that managers and entrepreneurs in food and beverage businesses should be able to face
- provide models and tools to design and implement appropriate courses of action to satisfy customers and build an advantage over the competition.

### Course Outlines

- Products vs. Markets
  - How products generate value for the customer and how customers value products and their quality.
- Tradition vs. Innovation
  - The role of tradition and innovation in the customer experience in the food and beverage industry. The value of brands in the tradition and innovation dilemma.
- Local vs. Global
  - There is value in being local in a global market and there is value in being global in a local market. The role of distribution networks in international food and beverage markets.
- Small vs. Big
  - Leveraging on size to build a competitive advantage in food and beverage markets. The design of growth strategies in different markets.
- Great Insights from the Field
  - Here you can find some additional material to let you discover some practical insights of the food and beverage world.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the chessboard.

UK Training  
**PARTNER**

## Blackbird training cities

Accra1 (Ghana)

Amman (Jordan)

Amsterdam (Netherlands)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston,Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Traininig  
**PARTNER**





## Blackbird Training Category



Human Resources



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



## Blackbird training Clients



UK Training  
**PARTNER**



BLACKBIRD  
FOR TRAINING

LONDON TRAINING PROVIDER



[www.blackbird-training.com](http://www.blackbird-training.com)



[training@blackbird-training.com](mailto:training@blackbird-training.com)



+44 7480 775526 / +44 7401 177335