

# Mastering Food & Beverage Management: A 5-Day Intensive

Health & Safety  
Munich (Germany)  
29 Jun - 03 Jul 2026

UK Traininig

# PARTNER



## Mastering Food & Beverage Management: A 5-Day Intensive

**Ref:** 321697\_144168 **Date:** 29 Jun - 03 Jul 2026 **Location:** Munich (Germany) **Fees:** 4400 Euro

### Course Description

This comprehensive 5-day course provides a deep dive into the principles and practices of food and beverage management. Participants will gain expertise in operations management, control systems, menu engineering, marketing strategies, and financial management specific to the F&B industry. The course combines theoretical knowledge with practical applications to prepare managers for success in various F&B settings.

### Learning Objectives

- Develop proficiency in F&B operations management and control systems
- Master menu engineering and pricing strategies
- Understand and apply effective marketing techniques for F&B businesses
- Gain skills in financial management and budgeting for F&B operations
- Learn best practices in customer service and quality assurance

### Course Modules

#### Day 1: F&B Operations Management

- Introduction to F&B industry segments
- Organizational structures in F&B operations
- Operational procedures and workflow optimization
- Health, safety, and hygiene regulations

#### Day 2: Control Systems and Inventory Management

- Implementing effective control systems
- Inventory management techniques
- Cost control strategies
- Technology applications in F&B management

#### Day 3: Menu Engineering and Pricing

- Menu design principles
- Menu engineering techniques
- Pricing strategies and methodologies
- Food cost analysis and management

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

## Day 4: Marketing and Customer Service

- F&B marketing strategies
- Brand development and positioning
- Customer service excellence
- Managing online presence and reviews

## Day 5: Financial Management and Performance Metrics

- Budgeting for F&B operations
- Financial statement analysis
- Key performance indicators KPIs for F&B businesses
- Forecasting and business planning

## Practical Wins for Participants

- Ability to implement effective control systems to improve profitability
- Skills to create and analyze menus for maximum profitability
- Strategies to enhance customer service and increase customer loyalty
- Techniques to analyze financial performance and make data-driven decisions

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight nearby. In the background, there are concentric circles emanating from a point on the board.

UK Training  
**PARTNER**

## Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training  
**PARTNER**





## Blackbird Training Category



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



## Blackbird training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**



**LONDON TRAINING PROVIDER**



[www.blackbird-training.com](http://www.blackbird-training.com)



[training@blackbird-training.com](mailto:training@blackbird-training.com)



+44 7480 775526 / +44 7401 177335