

Mastering Food & Beverage Management: A 5-Day Intensive

Health & Safety
Vienna (Austria)
29 Sep - 03 Oct 2025

UK Traininig

PARTNER



Mastering Food & Beverage Management: A 5-Day Intensive

Ref: 321697_144165 **Date:** 29 Sep - 03 Oct 2025 **Location:** Vienna (Austria) **Fees:** 4400 Euro

Course Description

This comprehensive 5-day course provides a deep dive into the principles and practices of food and beverage management. Participants will gain expertise in operations management, control systems, menu engineering, marketing strategies, and financial management specific to the F&B industry. The course combines theoretical knowledge with practical applications to prepare managers for success in various F&B settings.

Learning Objectives

- Develop proficiency in F&B operations management and control systems
- Master menu engineering and pricing strategies
- Understand and apply effective marketing techniques for F&B businesses
- Gain skills in financial management and budgeting for F&B operations
- Learn best practices in customer service and quality assurance

Course Modules

Day 1: F&B Operations Management

- Introduction to F&B industry segments
- Organizational structures in F&B operations
- Operational procedures and workflow optimization
- Health, safety, and hygiene regulations

Day 2: Control Systems and Inventory Management

- Implementing effective control systems
- Inventory management techniques
- Cost control strategies
- Technology applications in F&B management

Day 3: Menu Engineering and Pricing

- Menu design principles
- Menu engineering techniques
- Pricing strategies and methodologies
- Food cost analysis and management

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Day 4: Marketing and Customer Service

- F&B marketing strategies
- Brand development and positioning
- Customer service excellence
- Managing online presence and reviews

Day 5: Financial Management and Performance Metrics

- Budgeting for F&B operations
- Financial statement analysis
- Key performance indicators KPIs for F&B businesses
- Forecasting and business planning

Practical Wins for Participants

- Ability to implement effective control systems to improve profitability
- Skills to create and analyze menus for maximum profitability
- Strategies to enhance customer service and increase customer loyalty
- Techniques to analyze financial performance and make data-driven decisions

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight nearby. In the background, there are concentric circles emanating from a point on the board.

UK Training
PARTNER

Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

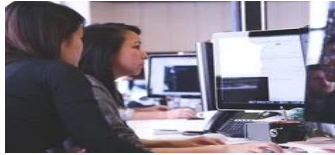
Düsseldorf (Germany)

UK Training
PARTNER

Blackbird Training Category



Human Resource



Audit & Quality Assurance



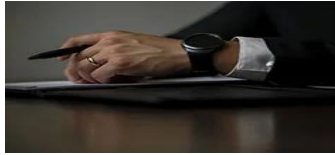
Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement

Blackbird training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



LONDON TRAINING PROVIDER



www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335