

# Microsoft Power BI Workshop: Data Analysis Mastery





#### Microsoft Power BI Workshop: Data Analysis Mastery

Ref: 321618\_142072 Date: 20 - 24 Oct 2025 Location: Cape Town (South Africa) Fees: 3300

Euro

#### **Course Description**

This intensive 5-day Microsoft Power BI Workshop takes you from the basics to advanced analytics. You'll learn to connect to various data sources, transform and model data, create compelling visualizations, and build interactive dashboards. By the end of the course, you'll be equipped to leverage Power BI for data-driven decision making in your organization.

#### **Learning Objectives**

- Connect to and prepare data from multiple sources
- Create and manage data models using DAX
- Design effective visualizations and reports
- Develop interactive dashboards
- Implement advanced analytics techniques
- Share and collaborate on Power BI projects

#### **Course Modules**

#### **Day 1: Introduction to Power BI**

- Power BI overview and ecosystem
- Connecting to data sources
- Data transformation with Power Query
- · Basic data modeling

#### Day 2: Data Modeling and DAX

- · Advanced data modeling techniques
- Introduction to DAX
- Creating calculated columns and measures
- Time intelligence functions

#### **Day 3: Visualization Techniques**

- Designing effective visualizations
- Custom visuals and formatting
- Drill-through and hierarchies
- Conditional formatting

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#### **Day 4: Advanced Analytics**

- Statistical analysis in Power BI
- Forecasting and what-if analysis
- R and Python integration
- Al visuals

#### **Day 5: Deployment and Collaboration**

- Publishing reports to Power BI service
- Creating and managing workspaces
- Implementing row-level security
- · Sharing and collaborating on reports

#### **Practical Wins for Participants**

- Create a comprehensive sales dashboard
- Develop a financial report with forecasting
- Build a customer segmentation analysis
- Design an executive KPI scorecard



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