

Social Awareness & Community Development Mastery Course

Public Sector
Casablanca (Morocco)
25 - 29 Aug 2025

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Social Awareness & Community Development Mastery Course

Ref: 321608_141781 **Date:** 25 - 29 Aug 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

Course Description

This intensive 5-day course equips participants with the knowledge and skills needed to foster social awareness and drive community development. Through a blend of theoretical concepts and practical applications, learners will explore the foundations of community engagement, empowerment strategies, and sustainable development practices. Participants will gain insights into effective leadership, collaborative problem-solving, and implementing impactful community initiatives.

Learning Objectives

- Understand the core principles of social awareness and community development
- Develop skills in community engagement and participatory decision-making
- Learn strategies for empowering diverse groups within communities
- Acquire tools for planning and implementing sustainable community projects
- Enhance leadership abilities for driving positive social change

Course Modules

Day 1: Foundations of Social Awareness

- Understanding social dynamics and community structures
- Identifying community needs and assets
- Cultural competence and diversity appreciation
- Social justice and equity in community work

Day 2: Community Engagement Strategies

- Participatory approaches to community development
- Effective communication and active listening skills
- Building trust and fostering collaboration
- Mobilizing community resources and volunteers

Day 3: Empowerment and Capacity Building

- Leadership development in community contexts
- Facilitating community-driven decision making
- Empowering marginalized groups
- Skill-sharing and knowledge transfer techniques

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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Day 4: Sustainable Community Development

- Principles of sustainable development
- Economic empowerment and local business support
- Environmental stewardship in community projects
- Long-term planning and impact assessment

Day 5: Implementing Change and Measuring Impact

- Project planning and management for community initiatives
- Fundraising and resource mobilization
- Monitoring and evaluation of community programs
- Scaling up successful community interventions

Practical Wins for Participants

- Develop a comprehensive community needs assessment toolkit
- Create an action plan for a community-driven development project
- Design a community engagement strategy for a local initiative
- Craft a proposal for a sustainable community empowerment program

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