

Mastering Effective Coaching & Counseling Skills Workshop

Management & Leadership
Cairo (Egypt)
13 - 17 Jul 2025

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Mastering Effective Coaching & Counseling Skills Workshop

Ref: 321607_141743 **Date:** 13 - 17 Jul 2025 **Location:** Cairo (Egypt) **Fees:** 3300 **Euro**

Course Description

This comprehensive 5-day workshop equips participants with essential coaching and counseling skills to enhance employee performance and build stronger teams. Participants will learn effective communication techniques, develop a structured approach to coaching conversations, and practice counseling strategies for various workplace scenarios.

Learning Objectives

- Understand the fundamental principles of effective coaching and counseling
- Develop active listening and questioning skills to facilitate productive conversations
- Learn to provide constructive feedback and set SMART goals
- Acquire techniques to address performance issues and motivate employees
- Practice applying coaching and counseling skills in various workplace scenarios

Course Modules

Day 1: Foundations of Coaching and Counseling

- Understanding the role of a coach and counselor
- Key differences between coaching and counseling
- Developing emotional intelligence
- Building trust and rapport

Day 2: Essential Communication Skills

- Active listening techniques
- Powerful questioning strategies
- Non-verbal communication
- Giving and receiving feedback

Day 3: The Coaching Process

- Structured coaching models GROW, OSKAR
- Setting SMART goals
- Creating action plans
- Overcoming obstacles and resistance

Day 4: Counseling Techniques

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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- Identifying performance issues
- Conducting difficult conversations
- Conflict resolution strategies
- Supporting employee well-being

Day 5: Practical Application and Integration

- Role-playing coaching and counseling scenarios
- Peer feedback and self-reflection
- Developing a personal coaching style
- Creating a coaching and counseling action plan

Practical Wins for Participants

- Improved ability to motivate and engage team members
- Enhanced communication skills for more effective leadership
- Increased confidence in addressing performance issues
- Practical tools and techniques for immediate application in the workplace

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