

Purchase Logistics Mastery: Optimizing Supply Chain Efficiency

Supply Chain & Logistics Vienna (Austria) 21 - 25 Jul 2025

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Purchase Logistics Mastery: Optimizing Supply Chain Efficiency

Ref: 321604_141627 Date: 21 - 25 Jul 2025 Location: Vienna (Austria) Fees: 4400 Euro

Course Description

This intensive 5-day course provides a comprehensive overview of purchase logistics and supply chain management. Participants will learn advanced strategies for optimizing procurement processes, managing inventory, and improving overall supply chain efficiency. The course combines theoretical knowledge with practical applications to enhance decision-making skills in logistics and procurement.

Learning Objectives

- Develop a strategic approach to purchase logistics and supply chain management
- Master techniques for cost reduction and efficiency improvement in procurement
- · Learn to implement effective inventory management systems
- Understand the role of technology in modern logistics and supply chain operations
- Gain insights into global logistics challenges and solutions

Course Modules

Day 1: Fundamentals of Purchase Logistics

- Introduction to purchase logistics and supply chain management
- · Key components of an effective procurement strategy
- Understanding the procurement cycle
- Best practices in supplier relationship management

Day 2: Inventory Management and Demand Planning

- Inventory management techniques and models
- Demand forecasting and planning
- Just-in-Time JIT and lean inventory practices
- Inventory optimization strategies

Day 3: Transportation and Distribution Logistics

- Transportation modes and selection criteria
- Distribution network design and optimization
- Warehouse management and layout planning
- Last-mile delivery challenges and solutions



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Day 4: Technology in Purchase Logistics

- E-procurement systems and digital platforms
- Supply chain visibility and tracking technologies
- Big data and analytics in logistics decision-making
- Emerging technologies: Al, IoT, and blockchain in logistics

Day 5: Global Logistics and Risk Management

- International procurement and global sourcing strategies
- Managing customs and trade compliance
- Supply chain risk assessment and mitigation
- Sustainable and green logistics practices

Practical Wins for Participants

- Develop a strategic procurement plan for your organization
- Create an inventory optimization model tailored to your business needs
- Design an efficient distribution network using learned principles
- Formulate a risk management strategy for your supply chain





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