

AI for Finance: Transforming Financial Services with AI

IT & IT Engineering
Geneva (Switzerland)
21 - 25 Jul 2025

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AI for Finance: Transforming Financial Services with AI

Ref: 321532_140748 **Date:** 21 - 25 Jul 2025 **Location:** Geneva (Switzerland) **Fees:** 4700 Euro

Course Description

This intensive 5-day course explores the transformative impact of AI on the financial industry. Participants will gain hands-on experience with AI applications in trading, risk management, fraud detection, and customer service. Through real-world case studies and practical exercises, finance professionals will learn to leverage AI to drive innovation and efficiency in their organizations.

Learning Objectives

- Understand core AI concepts and their applications in finance
- Develop skills in implementing AI-driven solutions for financial analysis and decision-making
- Explore ethical considerations and regulatory challenges of AI in finance
- Learn to evaluate and integrate AI technologies into existing financial systems
- Gain insights into the future of AI in finance and emerging trends

Course Modules

Day 1: Introduction to AI in Finance

- Overview of AI and machine learning fundamentals
- Current AI applications in financial services
- AI-driven transformation of traditional finance roles
- Case studies: Successful AI implementations in finance

Day 2: AI in Trading and Investment Management

- Algorithmic trading and AI-powered market analysis
- Machine learning for portfolio optimization
- AI in quantitative investing strategies
- Predictive analytics for market forecasting

Day 3: AI in Risk Management and Fraud Detection

- AI-driven credit risk assessment
- Machine learning for fraud detection and prevention
- AI in regulatory compliance and AML
- Cybersecurity and AI: Protecting financial systems

Day 4: AI in Customer Service and Personalization

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- Chatbots and virtual assistants in banking
- AI-powered personalized financial advice
- Customer segmentation and targeted marketing
- Enhancing customer experience with AI

Day 5: Future of AI in Finance and Implementation Strategies

- Emerging AI technologies in finance e.g., blockchain, IoT
- Ethical considerations and responsible AI use
- Strategies for successful AI integration in financial institutions
- Building AI-ready teams and fostering innovation

Practical Wins for Participants

- Develop an AI implementation roadmap for your organization
- Create a prototype AI model for financial forecasting or risk assessment
- Design an AI-powered customer service chatbot for financial queries
- Conduct a cost-benefit analysis of AI integration in a specific finance function

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