

# International Shipping & Transportation: Global Logistics

Customs & Safety  
Casablanca (Morocco)  
18 - 22 Aug 2025

UK Traininig

# PARTNER



## International Shipping & Transportation: Global Logistics

**Ref:** 321426\_139738 **Date:** 18 - 22 Aug 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

### Course Description

This comprehensive 5-day course provides an in-depth understanding of international shipping and transportation. Participants will gain practical knowledge of global logistics, customs procedures, freight forwarding, and supply chain management. The course covers key aspects of international trade, including Incoterms, documentation, risk management, and emerging technologies in the shipping industry.

### Learning Objectives

- Understand the fundamentals of international shipping and logistics
- Master customs clearance procedures and compliance requirements
- Develop strategies for efficient freight forwarding and supply chain management
- Apply Incoterms and manage risks in international transportation
- Analyze and optimize international shipping costs and operations

### Course Modules

#### Day 1: Introduction to International Shipping

- Global trade overview and shipping industry trends
- Types of cargo and modes of transportation
- Key players in international logistics
- Shipping routes and strategies

#### Day 2: Customs Procedures and Compliance

- Customs regulations and documentation
- Tariff classification and valuation
- Import/export controls and licenses
- Managing customs inspections and audits

#### Day 3: Freight Forwarding and Supply Chain Management

- Role of freight forwarders in international trade
- Multimodal transportation solutions
- Warehouse management and inventory control
- Supply chain visibility and tracking systems

UK Training

**PARTNER**



## Day 4: Incoterms and Risk Management

- Understanding and applying Incoterms 2020
- Insurance and liability in international shipping
- Risk assessment and mitigation strategies
- Managing delays and disruptions in global logistics

## Day 5: Cost Optimization and Technology in Shipping

- Analyzing and reducing transportation costs
- Negotiating shipping contracts and rates
- Emerging technologies in logistics blockchain, IoT, AI
- Sustainable shipping practices and regulations

## Practical Wins for Participants

- Ability to navigate complex customs procedures efficiently
- Skills to optimize international shipping costs and operations
- Expertise in managing global supply chains and logistics networks
- Knowledge to implement risk management strategies in international trade

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

UK Training  
**PARTNER**

## Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training  
**PARTNER**



## Blackbird Training Category



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



## Blackbird training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



المؤسسة العامة للتأمينات الاجتماعية  
General Organization for Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**



**LONDON TRAINING PROVIDER**



[www.blackbird-training.com](http://www.blackbird-training.com)



[training@blackbird-training.com](mailto:training@blackbird-training.com)



+44 7480 775526 / +44 7401 177335