

International Shipping & Transportation: Global Logistics

Customs & Safety
Paris (France)
29 Sep - 03 Oct 2025

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International Shipping & Transportation: Global Logistics

Ref: 321426_139723 **Date:** 29 Sep - 03 Oct 2025 **Location:** Paris (France) **Fees:** 4400 **Euro**

Course Description

This comprehensive 5-day course provides an in-depth understanding of international shipping and transportation. Participants will gain practical knowledge of global logistics, customs procedures, freight forwarding, and supply chain management. The course covers key aspects of international trade, including Incoterms, documentation, risk management, and emerging technologies in the shipping industry.

Learning Objectives

- Understand the fundamentals of international shipping and logistics
- Master customs clearance procedures and compliance requirements
- Develop strategies for efficient freight forwarding and supply chain management
- Apply Incoterms and manage risks in international transportation
- Analyze and optimize international shipping costs and operations

Course Modules

Day 1: Introduction to International Shipping

- Global trade overview and shipping industry trends
- Types of cargo and modes of transportation
- Key players in international logistics
- Shipping routes and strategies

Day 2: Customs Procedures and Compliance

- Customs regulations and documentation
- Tariff classification and valuation
- Import/export controls and licenses
- Managing customs inspections and audits

Day 3: Freight Forwarding and Supply Chain Management

- Role of freight forwarders in international trade
- Multimodal transportation solutions
- Warehouse management and inventory control
- Supply chain visibility and tracking systems

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board has a checkered pattern, and there are concentric circles in the background.

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Day 4: Incoterms and Risk Management

- Understanding and applying Incoterms 2020
- Insurance and liability in international shipping
- Risk assessment and mitigation strategies
- Managing delays and disruptions in global logistics

Day 5: Cost Optimization and Technology in Shipping

- Analyzing and reducing transportation costs
- Negotiating shipping contracts and rates
- Emerging technologies in logistics blockchain, IoT, AI
- Sustainable shipping practices and regulations

Practical Wins for Participants

- Ability to navigate complex customs procedures efficiently
- Skills to optimize international shipping costs and operations
- Expertise in managing global supply chains and logistics networks
- Knowledge to implement risk management strategies in international trade

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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