

Mastering Global Shipping: Strategies for Effective Management

Customs & Safety
Casablanca (Morocco)
29 Sep - 03 Oct 2025

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Mastering Global Shipping: Strategies for Effective Management

Ref: 321417_139662 **Date:** 29 Sep - 03 Oct 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

Course Description

This intensive 5-day course provides a comprehensive overview of global shipping management, focusing on key aspects of international logistics and supply chain optimization. Participants will gain in-depth knowledge of maritime operations, regulatory compliance, and emerging trends in the shipping industry. The course combines theoretical concepts with practical applications to equip professionals with the skills needed to excel in the dynamic field of global shipping.

Learning Objectives

- Develop a thorough understanding of global shipping operations and logistics
- Master strategies for optimizing supply chain efficiency in international trade
- Gain insights into maritime law, regulations, and compliance requirements
- Learn to implement sustainable and cost-effective shipping practices
- Understand the impact of technology and innovation on the shipping industry
- Enhance decision-making skills for effective shipping management

Course Modules

Day 1: Introduction to Global Shipping

- Overview of the global shipping industry
- Key players and stakeholders in international logistics
- Types of cargo and vessels
- International trade and shipping routes

Day 2: Maritime Operations and Port Management

- Port operations and infrastructure
- Vessel management and scheduling
- Cargo handling and storage
- Port security and safety measures

Day 3: Supply Chain Optimization in Global Shipping

- Supply chain integration strategies
- Inventory management and warehousing
- Transportation mode selection and intermodal solutions
- Risk management in global supply chains

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) positioned on it. The board is white and black, and the pieces are gold and silver.

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Day 4: Regulatory Compliance and Documentation

- International maritime laws and conventions
- Customs regulations and procedures
- Shipping documentation and contracts
- Environmental regulations and sustainability practices

Day 5: Technology and Innovation in Shipping

- Digitalization and automation in shipping
- Blockchain and smart contracts in logistics
- Big data analytics for shipping optimization
- Emerging trends and future of global shipping

Practical Wins for Participants

- Develop strategies to reduce shipping costs and improve efficiency
- Create a comprehensive risk management plan for global shipping operations
- Design an optimized supply chain network for international trade
- Implement technology solutions to enhance shipping management processes

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