BLACKBIRD FOR TRAINING

Public Sector M&E: Enhancing Performance and Accountability

27 – 31 December 2026
Sharm El-Sheikh (Egypt)

UK Traininig
PARTNER



Public Sector M&E: Enhancing Performance and Accountability

Ref: 321395_139550 **Date:** 27 – 31 December 2026 **Location:** Sharm El-Sheikh (Egypt) **Fees:** 4900 GBP

Why This Course

Monitoring and Evaluation M&E has become an essential pillar for effective public sector governance. With growing demands for transparency, accountability, and evidence-based decision-making, public institutions need professionals who can design, implement, and manage robust M&E systems.

The Public Sector Monitoring & Evaluation Excellence Program is an intensive 1-week training designed for public sector managers, program officers, policy analysts, and other stakeholders involved in program oversight and performance management. The program provides a comprehensive understanding of the M&E cycle—from planning and indicator development to data collection, analysis, reporting, and institutional integration.

Participants gain practical skills, hands-on experience, and strategic frameworks to translate data into actionable insights that improve program performance, inform policy decisions, and strengthen organizational governance.

What You'll Learn and Practice

By the end of this program, participants will be able to:

- Understand core M&E concepts, principles, and international best practices.
- Design results-based M&E frameworks aligned with public sector strategies.
- Develop clear, measurable indicators and choose appropriate data collection methods.
- Analyze and interpret M&E data to guide informed decision-making.
- Communicate findings effectively to diverse stakeholders.
- Apply M&E systems to enhance accountability, program performance, and policy outcomes.

The Program Flow

Day 1 - Introduction to Public Sector Monitoring & Evaluation

- Key M&E concepts, terminology, and foundational principles.
- The strategic role of M&E in governance, transparency, and accountability.
- Results-Based Management RBM and its connection to evaluation.
- Developing M&E frameworks, logic models, and theories of change.



Day 2 - Designing Effective M&E Systems

- Defining program success through SMART objectives.
- Creating meaningful and measurable Key Performance Indicators KPIs.
- Building comprehensive M&E plans for implementation and oversight.
- Engaging stakeholders to strengthen ownership and system effectiveness.

Day 3 - Data Collection & Management

- Quantitative and qualitative data collection methods.
- Sampling strategies and practical considerations for fieldwork.
- Ensuring data accuracy, reliability, and quality.
- Introduction to digital M&E systems and data management tools.

Day 4 - Data Analysis, Interpretation & Reporting

- Core techniques for analyzing monitoring and evaluation data.
- Data visualization and professional reporting practices.
- Designing performance dashboards for decision-makers.
- Transforming data into actionable insights for programs and policies.

Day 5 - M&E in Practice & Institutional Integration

- Communicating results clearly, credibly, and with impact.
- Embedding M&E into organizational culture and operations.
- Overcoming common implementation challenges in public sector M&E.
- Learning from case studies, success stories, and global best practices.

Individual Impact

Participants will leave the program with:

- A complete M&E framework tailored to a real public sector program.
- A set of KPIs aligned with organizational strategy.
- Practical plans and tools for data collection, analysis, and reporting.
- Basic performance dashboards for leadership and stakeholder reporting.
- Enhanced analytical, communication, and decision-support capabilities.

Organizational Impact

Public sector institutions benefit through:



- Strengthened accountability and evidence-based governance.
- Improved program planning, performance management, and resource allocation.
- Higher-quality data to inform strategic and policy decisions.
- A culture of continuous learning and improvement.
- Better alignment between program objectives, outcomes, and citizen needs.

Training Methodology

The program follows an applied, interactive learning approach, including:

- Real-world case studies and international benchmarks in public sector M&E.
- Hands-on exercises in indicator development, data analysis, and reporting.
- Practical tools, templates, and ready-to-use frameworks.
- Group discussions, simulations, and scenario-based problem solving.
- Expert-led sessions connecting global practices with local realities.

Beyond the Course

After completing the program, participants will be ready to:

- Lead or strengthen M&E systems within public sector organizations.
- Integrate data-driven decision-making into program management.
- Enhance evaluation quality and reporting standards.
- Promote accountability, learning, and continuous improvement.
- Contribute to more effective, evidence-based public policies.

