

HRM for Allied Health & Healthcare Professionals Course





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Ref: 321372 139213 Date: 24 - 28 Aug 2025 Location: Istanbul (Turkey) Fees: 3900 Euro

Course Description

This intensive 5-day course provides healthcare professionals with comprehensive knowledge and practical skills in Human Resource Management HRM within the healthcare sector. Participants will explore key HRM functions, legal considerations, and strategic planning tailored to the unique challenges of healthcare organizations.

Learning Objectives

- Develop effective recruitment and retention strategies for healthcare professionals
- Understand legal and ethical considerations in healthcare HRM
- Implement performance management systems for healthcare organizations
- Create strategies for workforce planning and development in healthcare
- Apply conflict resolution and employee relations techniques in healthcare settings

Course Modules

Day 1: Strategic HRM in Healthcare

- · Introduction to HRM in healthcare
- Strategic planning and management
- Healthcare workforce trends and challenges
- Aligning HR strategies with organizational goals

Day 2: Recruitment and Retention in Healthcare

- Effective recruitment strategies for healthcare professionals
- Employee engagement and retention techniques
- Onboarding and orientation programs
- Succession planning in healthcare organizations

Day 3: Performance Management and Employee Development

- Performance appraisal systems for healthcare
- Training and development programs
- Career pathways and advancement opportunities
- Competency-based management in healthcare

Day 4: Legal and Ethical Considerations

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- Healthcare-specific employment laws and regulations
- Managing diversity and inclusion in healthcare
- Ethical decision-making in HR practices
- Compliance and risk management

Day 5: Employee Relations and Organizational Culture

- Conflict resolution in healthcare settings
- Employee wellness and work-life balance programs
- Building a positive organizational culture
- Change management in healthcare organizations

Practical Wins for Participants

- Develop a tailored recruitment strategy for hard-to-fill healthcare positions
- Create an employee engagement plan to improve retention rates
- Design a performance management system aligned with healthcare quality metrics
- Formulate a change management strategy for implementing new HR policies



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