

# Advanced Physician & Nurse Recruitment and Selection Course

Hospital Management  
Cape Town (South Africa)  
14 - 18 Jul 2025

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## Advanced Physician & Nurse Recruitment and Selection Course

**Ref:** 321368\_139149 **Date:** 14 - 18 Jul 2025 **Location:** Cape Town (South Africa) **Fees:** 3300 Euro

### Course Description

This intensive 5-day course equips healthcare recruiters and HR professionals with advanced strategies for attracting and selecting top physician and nursing talent. Participants will learn cutting-edge recruitment techniques, develop skills in candidate assessment, and explore innovative retention strategies. The course combines theoretical knowledge with practical applications to enhance recruitment effectiveness in healthcare organizations.

### Learning Objectives

- Develop advanced strategies for sourcing and attracting high-quality physician and nursing candidates
- Master techniques for conducting effective competency-based interviews and assessments
- Learn to create compelling employer value propositions for healthcare organizations
- Understand and apply best practices in candidate selection and retention
- Develop skills in using data-driven approaches to optimize recruitment processes

### Course Modules

#### Day 1: Advanced Sourcing Strategies

- Innovative candidate sourcing techniques
- Leveraging social media and professional networks
- Building and nurturing talent pipelines
- Targeted recruitment marketing strategies

#### Day 2: Competency-Based Selection

- Developing competency frameworks for healthcare roles
- Advanced interviewing techniques
- Behavioral and situational assessment methods
- Psychometric testing in healthcare recruitment

#### Day 3: Employer Branding and Value Proposition

- Creating a compelling employer brand for healthcare organizations
- Developing unique value propositions for different roles
- Candidate experience optimization
- Effective communication strategies in recruitment

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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## Day 4: Data-Driven Recruitment

- Recruitment metrics and KPIs
- Predictive analytics in talent acquisition
- Using AI and machine learning in recruitment
- Optimizing recruitment processes through data analysis

## Day 5: Retention Strategies and Future Trends

- Innovative onboarding techniques
- Developing effective retention programs
- Future trends in healthcare recruitment
- Building a long-term talent management strategy

## Practical Wins for Participants

- Develop a comprehensive talent sourcing strategy tailored to your organization
- Create a competency-based interview toolkit for key healthcare roles
- Design an employer value proposition to attract top medical talent
- Implement a data-driven approach to measure and improve recruitment effectiveness

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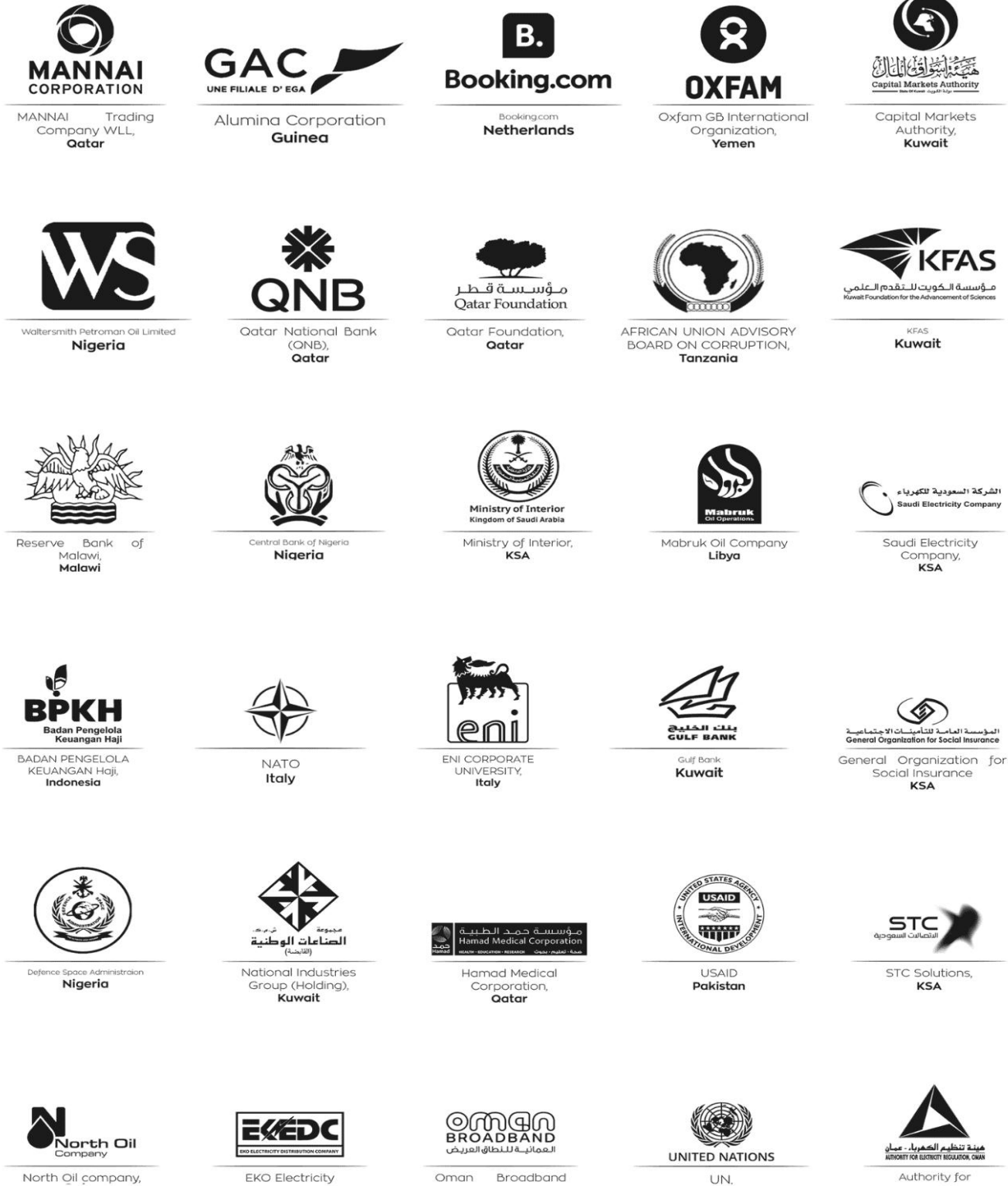
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