

Advanced Physician & Nurse Recruitment and Selection Course

Hospital Management
Geneva (Switzerland)
18 - 22 Aug 2025

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A close-up photograph of chess pieces on a checkered board. In the foreground, a large, ornate gold king piece stands prominently. To its left, a smaller silver pawn is visible. Further back, another silver pawn is positioned. The background features concentric circles, creating a sense of depth and focus on the pieces.

Advanced Physician & Nurse Recruitment and Selection Course

Ref: 321368_139132 **Date:** 18 - 22 Aug 2025 **Location:** Geneva (Switzerland) **Fees:** 4700 Euro

Course Description

This intensive 5-day course equips healthcare recruiters and HR professionals with advanced strategies for attracting and selecting top physician and nursing talent. Participants will learn cutting-edge recruitment techniques, develop skills in candidate assessment, and explore innovative retention strategies. The course combines theoretical knowledge with practical applications to enhance recruitment effectiveness in healthcare organizations.

Learning Objectives

- Develop advanced strategies for sourcing and attracting high-quality physician and nursing candidates
- Master techniques for conducting effective competency-based interviews and assessments
- Learn to create compelling employer value propositions for healthcare organizations
- Understand and apply best practices in candidate selection and retention
- Develop skills in using data-driven approaches to optimize recruitment processes

Course Modules

Day 1: Advanced Sourcing Strategies

- Innovative candidate sourcing techniques
- Leveraging social media and professional networks
- Building and nurturing talent pipelines
- Targeted recruitment marketing strategies

Day 2: Competency-Based Selection

- Developing competency frameworks for healthcare roles
- Advanced interviewing techniques
- Behavioral and situational assessment methods
- Psychometric testing in healthcare recruitment

Day 3: Employer Branding and Value Proposition

- Creating a compelling employer brand for healthcare organizations
- Developing unique value propositions for different roles
- Candidate experience optimization
- Effective communication strategies in recruitment

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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Day 4: Data-Driven Recruitment

- Recruitment metrics and KPIs
- Predictive analytics in talent acquisition
- Using AI and machine learning in recruitment
- Optimizing recruitment processes through data analysis

Day 5: Retention Strategies and Future Trends

- Innovative onboarding techniques
- Developing effective retention programs
- Future trends in healthcare recruitment
- Building a long-term talent management strategy

Practical Wins for Participants

- Develop a comprehensive talent sourcing strategy tailored to your organization
- Create a competency-based interview toolkit for key healthcare roles
- Design an employer value proposition to attract top medical talent
- Implement a data-driven approach to measure and improve recruitment effectiveness

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The pieces are arranged on a checkered board, with the king and queen prominently displayed in the foreground. The text 'UK Training PARTNER' is overlaid on the right side of the chessboard.

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