

# Advanced Leadership & Management for Hospital Executives





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Ref: 32131\_138971 Date: 14 - 18 Jul 2025 Location: Lisbon (Portugal) Fees: 4400 Euro

#### **Course Description**

This comprehensive 5-day course equips hospital executives with advanced leadership and management skills essential for navigating the complex healthcare landscape. Participants will develop strategic thinking, financial acumen, and change management capabilities to drive organizational excellence and improve patient outcomes.

#### **Learning Objectives**

- Develop strategic planning and decision-making skills for healthcare organizations
- Enhance financial management and resource allocation capabilities
- Improve quality and patient safety through effective leadership practices
- Master change management and organizational transformation techniques
- Strengthen interprofessional collaboration and team leadership skills

#### **Course Modules**

#### **Day 1: Strategic Leadership in Healthcare**

- Healthcare industry trends and challenges
- Strategic planning and execution
- Data-driven decision making
- Stakeholder management

#### **Day 2: Financial Management and Resource Optimization**

- Healthcare finance fundamentals
- Budgeting and cost control
- Revenue cycle management
- Resource allocation and optimization

#### **Day 3: Quality Improvement and Patient Safety**

- Quality management systems
- Patient safety initiatives
- Performance measurement and benchmarking
- Continuous improvement methodologies

#### **Day 4: Change Management and Organizational Transformation**

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- Leading change in healthcare organizations
- Change management models and strategies
- Overcoming resistance to change
- Building a culture of innovation

#### **Day 5: Interprofessional Collaboration and Team Leadership**

- Effective communication strategies
- Building high-performing teams
- Conflict resolution and negotiation
- Emotional intelligence in leadership

#### **Practical Wins for Participants**

- Develop a strategic plan for your healthcare organization
- Create a financial management toolkit for improved resource allocation
- Design a quality improvement initiative to enhance patient outcomes
- Craft a change management strategy for a major organizational transformation



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