

# **Customs Valuation: Concepts & Transaction Value Mastery**

Customs & Safety Casablanca (Morocco) 08 - 12 Sep 2025

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#### **Customs Valuation: Concepts & Transaction Value Mastery**

Ref: 32117\_138663 Date: 08 - 12 Sep 2025 Location: Casablanca (Morocco) Fees: 3300 Euro

#### **Course Description**

This comprehensive 5-day course provides in-depth knowledge of customs valuation principles, with a focus on transaction value. Participants will learn to apply WTO valuation methods, make necessary adjustments, and ensure compliance in international trade scenarios.

#### **Learning Objectives**

- Understand the WTO Customs Valuation Agreement and its application
- Master the transaction value method and its adjustments
- Apply alternative valuation methods when transaction value is not applicable
- Analyze complex valuation scenarios and make informed decisions
- Develop strategies to optimize import costs while ensuring compliance

#### **Course Modules**

#### **Day 1: Introduction to Customs Valuation**

- Overview of WTO Customs Valuation Agreement
- Importance of customs valuation in international trade
- Basic principles and concepts
- Hierarchy of valuation methods

#### **Day 2: Transaction Value Method**

- · Definition and application of transaction value
- Price actually paid or payable
- Conditions for accepting transaction value
- Related party transactions

#### Day 3: Adjustments to Transaction Value

- Additions to the price paid or payable
- Deductions from the transaction value
- Treatment of royalties and license fees
- Assists and indirect payments

#### **Day 4: Alternative Valuation Methods**



- Identical and similar goods methods
- Deductive value method
- Computed value method
- Fallback method

#### **Day 5: Practical Application and Case Studies**

- Complex valuation scenarios
- Customs valuation documentation
- Valuation audits and disputes
- Strategies for optimizing import costs

#### **Practical Wins for Participants**

- Confidently determine customs value for various import scenarios
- Identify opportunities to reduce duty liability through proper valuation
- Improve compliance and minimize risks in customs declarations
- Enhance decision-making in international procurement and pricing strategies





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