

Customs Valuation: Concepts & Transaction Value Mastery

Customs & Safety Casablanca (Morocco) 08 - 12 Sep 2025

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Customs Valuation: Concepts & Transaction Value Mastery

Ref: 32117_138663 Date: 08 - 12 Sep 2025 Location: Casablanca (Morocco) Fees: 3300 Euro

Course Description

This comprehensive 5-day course provides in-depth knowledge of customs valuation principles, with a focus on transaction value. Participants will learn to apply WTO valuation methods, make necessary adjustments, and ensure compliance in international trade scenarios.

Learning Objectives

- Understand the WTO Customs Valuation Agreement and its application
- Master the transaction value method and its adjustments
- Apply alternative valuation methods when transaction value is not applicable
- Analyze complex valuation scenarios and make informed decisions
- Develop strategies to optimize import costs while ensuring compliance

Course Modules

Day 1: Introduction to Customs Valuation

- Overview of WTO Customs Valuation Agreement
- Importance of customs valuation in international trade
- Basic principles and concepts
- Hierarchy of valuation methods

Day 2: Transaction Value Method

- · Definition and application of transaction value
- Price actually paid or payable
- Conditions for accepting transaction value
- Related party transactions

Day 3: Adjustments to Transaction Value

- Additions to the price paid or payable
- Deductions from the transaction value
- Treatment of royalties and license fees
- Assists and indirect payments

Day 4: Alternative Valuation Methods



- Identical and similar goods methods
- Deductive value method
- Computed value method
- Fallback method

Day 5: Practical Application and Case Studies

- Complex valuation scenarios
- Customs valuation documentation
- Valuation audits and disputes
- Strategies for optimizing import costs

Practical Wins for Participants

- Confidently determine customs value for various import scenarios
- Identify opportunities to reduce duty liability through proper valuation
- Improve compliance and minimize risks in customs declarations
- Enhance decision-making in international procurement and pricing strategies





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