Spreadsheet for Planning, Forecasting & Budgeting (Advanced Excel)

Finance, Accounting, Budgeting
Malaga (Spain)
24 - 28 Feb 2025

UK Traininig

PARTNER

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Introduction

Planning, Forecasting & Budgeting are 3 of the most important functions in business. Performed properly they can lead to exceptional success. Yet many people do not use the tools available to them to their best advantage. In this course, we will leverage the power of Excel to demonstrate how to improve your forecasting, planning, and budgeting. By developing better spreadsheets & models, planning is more accurate, forecasting is more precise & budgeting is more attainable. And the time to develop these is dramatically reduced.

Forecasts, plans, and budgets may be improved through extensive what-if analysis to find key factors for management to monitor. Furthermore, these tools can be easily transferred into business plans which provide the guide to the overall performance of the firm.

Course Objectives of Spreadsheet for Planning, Forecasting & Budgeting Advanced Excel

- Understand the various Excel tools available to perform planning, forecasting & budgeting
- Perform sophisticated "what-if" scenarios to improve decision making
- Know what Excel techniques to use in a given situation
- Use the most advanced spreadsheet techniques
- Learn to use & expand a range of Excel models
- Understand the risks & rewards of various planning decisions
- Calculate the impact of alternative inputs on critical outputs
- Understand the cost/benefit of every decision
- Enhance their knowledge with the use of the models in the case studies

Course Outlines of Spreadsheet for Planning, Forecasting & Budgeting Advanced Excel

Day 1

Spreadsheets using Excel

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- Worksheet fundamentals
- Using the F4 key for Relative & Absolute cell references
- Expose ALL formulas in a worksheet using the built-in function for faster review
- Naming cells & ranges for quicker, more accurate work
- Freeze panes, columns & rows for easier viewing while scrolling
- Protecting cells & ranges to stabilize models
- Function wizard benefits
- Linking cells from various worksheets to reduce errors
- Secret keyboard shortcuts

Day 2

Professional Planning

- Introduction to planning
- What-if analysis:
  - Scenario analysis techniques
  - Sensitivity analysis using spinners & scroll bars
- Economic Order Quantity EOQ
- Build out Data tables to see an entire range of options
- 1-way Data tables
- 2-way Data tables
- Maximizing vs. optimizing techniques
- Utilizing The Goal Seek command to calculate a reverse equation
- Using Solver to calculate optimal product mix, distribution problems & capital budgeting

Day 3

Fantastic Forecasting

- What is forecasting?
- Qualitative techniques & their uses
- Quantitative techniques & their uses
- Smoothing techniques
- Regression analysis
- Time series analysis
- Forecasting growth rates for verification
- Internal IGR
- Sustainable SGR
- MIN and MAX functions
- MEDIAN, MODE & AVERAGE functions
- GEOMEAN to calculate Average Growth Rate AGR
- When to use RANK, QUARTILE & PERCENTILE

Day 4

Proper Budgeting

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- What is the budget?
- How to build a simple budget
- Build a Flexible Budget Model
- Build out a complete budget
- Operating budget elements
- Financial budget elements
- Linking them
- What is the Variance Analysis report & why is it important to improve your budget
- Calculating variance analysis to see what must be changed

Day 5

Building The Comprehensive Model Workshop

- Build your planning model
- Build your forecasting model
- Build your budgeting model
- Link these together

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