

Enhancing Patient Engagement: Strategies for Better Outcomes

Hospital Management
Tunis (Tunisia)
26 - 30 Oct 2025

UK Traininig

PARTNER



Enhancing Patient Engagement: Strategies for Better Outcomes

Ref: 3301_138182 **Date:** 26 - 30 Oct 2025 **Location:** Tunis (Tunisia) **Fees:** 3700 **Euro**

Course Description

This intensive 5-day course equips healthcare professionals with the knowledge and skills to enhance patient engagement and improve overall healthcare experiences. Participants will learn evidence-based strategies to boost patient involvement, optimize communication, and drive better health outcomes.

Learning Objectives

- Understand the importance of patient engagement in healthcare delivery
- Develop effective communication strategies for diverse patient populations
- Implement patient-centered care models to improve satisfaction and outcomes
- Utilize technology and digital tools to enhance patient engagement
- Design and implement patient education programs for better health literacy
- Measure and analyze patient engagement metrics for continuous improvement

Course Modules

Day 1: Foundations of Patient Engagement

- Understanding patient engagement and its impact on healthcare
- Barriers to effective patient engagement
- Patient-centered care models and frameworks
- Cultural competence in patient engagement

Day 2: Effective Communication Strategies

- Active listening and empathy in patient interactions
- Motivational interviewing techniques
- Health literacy and clear communication principles
- Shared decision-making approaches

Day 3: Technology and Digital Engagement

- Patient portals and mobile health applications
- Telemedicine and virtual care strategies
- Social media and online patient communities
- Data privacy and security in digital engagement

The logo for UK Training Partner is positioned in the bottom right corner. It features the text 'UK Training' in a small, black sans-serif font above the word 'PARTNER' in a large, bold, black sans-serif font. The background of the logo area includes a stylized chessboard with several chess pieces (a king, a queen, and a pawn) and concentric circles emanating from behind the king piece.

Day 4: Patient Education and Self-Management

- Designing effective patient education programs
- Promoting self-management skills
- Behavior change theories and applications
- Engaging families and caregivers in patient care

Day 5: Measuring and Improving Patient Engagement

- Key performance indicators for patient engagement
- Patient satisfaction surveys and feedback mechanisms
- Continuous improvement strategies
- Case studies and best practices in patient engagement

Practical Wins for Participants

- Develop a customized patient engagement strategy for their organization
- Create effective patient education materials tailored to diverse populations
- Implement a patient feedback system to drive continuous improvement
- Design a technology-enabled patient engagement initiative

Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

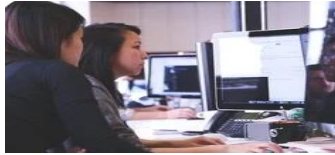
UK Training
PARTNER



Blackbird Training Category



Human Resources Management



Audit & Quality



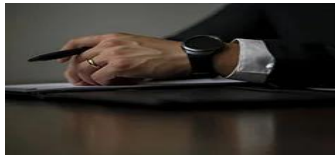
Finance, Economics & Markets



Marketing, Sales & Negotiation



Secretary & Admin



Governance, Risk, & Compliance (GRC)



Project Management



Technology & Digital Transformation



Procurement, Contracts & Supply Chain



Leadership & Management Development



Professional Skills & Career Enhancement



Oil, Gas & Energy Industry Specialization



Healthcare & Safety Management



Telecom Engineering



Hospital Management



Customs Management & Global Trade Compliance



Aviation, Transportation & Logistics



Board Members & C-Suite Development



Agile and Refinement



Business Strategy & Competitive Analysis

Operational Risk Management



Blackbird training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



LONDON TRAINING PROVIDER



www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335