Modern Trends in Monitoring & Evaluation: A 1-Week Course

15 – 19 August 2027
Tunis (Tunisia)



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Why This Course

In a world driven by data, organizations are under increasing pressure to demonstrate results, adapt quickly, and make evidence-based decisions. Modern Monitoring and Evaluation M&E has evolved far beyond traditional frameworks, incorporating digital tools, real-time analytics, and advanced methodologies that enable deeper insights and more agile management.

The Modern Monitoring & Evaluation Excellence - Intensive 1-Week Programme is designed for professionals who want to elevate their M&E capabilities and stay ahead in a rapidly shifting landscape. Through hands-on exercises, interactive simulations, and exposure to cutting-edge tools, participants will learn how to build robust M&E systems, harness big data and AI, and deliver insights that drive meaningful impact.

What You'll Learn and Practice

By the end of this programme, participants will be able to:

- Master modern M&E frameworks and results-focused methodologies.
- Design and implement comprehensive M&E systems for complex projects and programs.
- Collect, analyze, and visualize data using digital platforms, dashboards, and AI-enabled tools.
- Integrate advanced qualitative and quantitative techniques into M&E workflows.
- Communicate findings clearly and persuasively to diverse stakeholder groups.

The Programme Flow

Day 1: Foundations of Modern M&E

- Evolution of M&E and the shift toward digital transformation
- Results-Based Management RBM in a data-driven environment
- Applying Theory of Change to M&E planning
- Introduction to agile and adaptive M&E methodologies

Day 2: Advanced Data Collection and Analysis

- Digital tools for real-time data collection mobile apps, sensors, IoT
- Introduction to big data analytics in M&E
- Machine learning and AI applications for predictive insights
- Ensuring data integrity, security, and ethical compliance



Day 3: Innovative M&E Frameworks and Approaches

- Outcome Harvesting and Most Significant Change MSC
- Participatory M&E enhanced by digital engagement platforms
- Real-time monitoring dashboards and automated reporting
- Blending qualitative and quantitative methods for deeper insights

Day 4: Data Visualization and Reporting

- Advanced visualization techniques for impactful communication
- Designing dynamic dashboards and interactive infographics
- Storytelling with data to influence decisions
- Tailoring reports for donors, executives, and community stakeholders

Day 5: M&E in Complex Environments

- Adaptive management and developmental evaluation
- Remote and virtual M&E for challenging or inaccessible areas
- Evaluating innovation and systems change initiatives
- Future trends: predictive analytics, AI modeling, and scenario planning

Individual Impact

Participants will return with the ability to:

- Build state-of-the-art M&E systems that enhance learning and decision-making.
- Use advanced digital tools to collect, analyze, and visualize data.
- Deliver compelling insights through professional, data-driven reporting.
- Adapt M&E approaches to dynamic, complex, or rapidly changing project environments.

Organizational Impact

Organizations benefit through:

- Stronger results-based management and evidence-informed decision-making.
- More efficient and accurate data collection and analysis processes.
- Enhanced transparency and accountability through high-quality reporting.
- Improved ability to evaluate innovation, impact, and long-term change.

Training Methodology

This programme blends analytical rigor with practical application through:



- Hands-on digital tool demonstrations and live data exercises
- Real-world case studies and M&E scenario simulations
- Group work and peer learning on M&E design challenges
- Facilitated discussions on emerging global M&E practices

Beyond the Course

Upon completion, participants will be equipped to lead modern M&E initiatives, integrate innovative approaches into their projects, and provide strategic insights that enhance organizational performance and long-term impact.

