

Public Sector Innovation & Smart Cities Training Course

Public Sector
Vienna (Austria)
25 - 29 Aug 2025

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Public Sector Innovation & Smart Cities Training Course

Ref: 3209_137328 **Date:** 25 - 29 Aug 2025 **Location:** Vienna (Austria) **Fees:** 4400 **Euro**

Course Description

This 5-day course explores the intersection of public sector innovation and smart city development. Participants will learn how to leverage emerging technologies, data-driven approaches, and citizen-centric design to transform urban services and governance. The course covers key concepts, practical strategies, and real-world case studies in smart city implementation.

Learning Objectives

- Understand core principles of smart city development and public sector innovation
- Explore emerging technologies and their applications in urban environments
- Learn strategies for data-driven decision-making and governance
- Develop skills in citizen engagement and participatory urban planning
- Gain insights into sustainable and resilient smart city infrastructure
- Understand key challenges and success factors in smart city projects

Course Modules

Day 1: Foundations of Smart Cities and Public Sector Innovation

- Introduction to smart city concepts and technologies
- Public sector innovation frameworks and methodologies
- Global trends and best practices in smart city development
- Challenges and opportunities in urban digital transformation

Day 2: Smart City Technologies and Infrastructure

- Internet of Things IoT and sensor networks
- Big data analytics and artificial intelligence in urban management
- Smart energy, water, and waste management systems
- Intelligent transportation and mobility solutions

Day 3: Data-Driven Governance and Decision-Making

- Open data initiatives and data governance frameworks
- Predictive analytics for urban planning and service delivery
- Privacy, security, and ethical considerations in smart cities
- Performance measurement and key performance indicators KPIs

The logo for UK Training Partner, featuring the text 'UK Training' in a small font above the word 'PARTNER' in a large, bold, black font. The background of the logo is a stylized chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver, set against a background of concentric circles.

Day 4: Citizen-Centric Services and Engagement

- Digital citizen services and e-government platforms
- Participatory urban planning and crowdsourcing
- Smart city apps and citizen feedback mechanisms
- Digital inclusion and accessibility strategies

Day 5: Implementation Strategies and Future Trends

- Smart city project planning and management
- Public-private partnerships and funding models
- Change management and organizational transformation
- Emerging trends: AI, blockchain, and 5G in smart cities

Practical Wins for Participants

- Develop a smart city roadmap for their organization or municipality
- Create a data-driven decision-making framework for public services
- Design a citizen engagement strategy using digital tools and platforms
- Identify and prioritize high-impact smart city initiatives for implementation

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