

## Mastering IT Management: Strategies for Organizational Success





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Ref: 3154\_137152 Date: 27 - 31 Oct 2025 Location: Lisbon (Portugal) Fees: 4400 Euro

#### **Course Description**

This intensive 5-day course equips IT leaders with essential skills to drive organizational success in the digital era. Participants will learn to align IT strategy with business goals, optimize operations, foster innovation, and lead high-performing teams. Through a blend of theory and practical application, attendees will develop a comprehensive toolkit for excellence in IT management.

#### **Learning Objectives**

- Develop and implement effective IT strategies aligned with business objectives
- Optimize IT operations for enhanced efficiency and service delivery
- Foster a culture of innovation and digital transformation
- Build and lead high-performing IT teams
- Manage IT projects, resources, and budgets effectively
- Enhance communication and stakeholder management skills

#### **Course Modules**

#### Day 1: Strategic IT Leadership

- IT strategy development and alignment with business goals
- Digital transformation and its impact on organizations
- IT governance and risk management
- Strategic decision-making in IT

#### Day 2: Operational Excellence in IT

- IT service management best practices
- Process optimization and continuous improvement
- IT performance metrics and KPIs
- Cloud computing and infrastructure management

#### **Day 3: Innovation and Technology Management**

- Fostering a culture of innovation in IT
- Emerging technologies and their business applications
- Agile and DevOps methodologies
- IT portfolio management and prioritization



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#### **Day 4: IT Project and Resource Management**

- IT project management methodologies
- Resource allocation and capacity planning
- Budget management and cost optimization
- Vendor and outsourcing management

#### Day 5: Leadership and Communication in IT

- Building and leading high-performing IT teams
- Change management in IT organizations
- Effective communication with technical and non-technical stakeholders
- Negotiation and conflict resolution skills

#### **Practical Wins for Participants**

- Develop a strategic IT plan aligned with organizational goals
- Create an IT service improvement roadmap
- Design an innovation framework for your IT department
- Craft a communication strategy for a major IT initiative



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