

Hospital Management and Administration (MHA) Training Course

Hospital Management
Casablanca (Morocco)
15 - 26 Sep 2025

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Hospital Management and Administration (MHA) Training Course

Ref: 3294_136537 **Date:** 15 - 26 Sep 2025 **Location:** Casablanca (Morocco) **Fees:** 5600 Euro

Course Description

This intensive 10-day Hospital Management and Administration MHA course provides a comprehensive overview of key aspects in healthcare leadership and operations. Participants will gain practical knowledge and skills in hospital administration, financial management, quality improvement, and strategic planning. The course combines theoretical concepts with real-world applications to prepare healthcare professionals for leadership roles in hospital settings.

Learning Objectives

- Develop a strategic approach to hospital management and leadership
- Understand financial management and budgeting in healthcare settings
- Implement effective quality improvement and patient safety initiatives
- Enhance operational efficiency and resource management in hospitals
- Apply legal and ethical principles in healthcare administration

Course Modules

Day 1: Introduction to Hospital Management

- Overview of healthcare systems and hospital structures
- Roles and responsibilities of hospital administrators
- Healthcare leadership principles
- Organizational culture in hospitals

Day 2: Strategic Planning and Management

- Strategic planning process for hospitals
- SWOT analysis and environmental scanning
- Setting organizational goals and objectives
- Performance measurement and benchmarking

Day 3: Healthcare Finance and Budgeting

- Financial management in healthcare organizations
- Hospital budgeting and cost control
- Revenue cycle management
- Financial performance indicators

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight nearby. The board has a checkered pattern, and there are concentric circles in the background.

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Day 4: Human Resources Management

- Workforce planning and recruitment
- Employee engagement and retention strategies
- Performance management in healthcare
- Labor relations and conflict resolution

Day 5: Quality Management and Patient Safety

- Quality improvement methodologies in healthcare
- Patient safety initiatives and risk management
- Accreditation and regulatory compliance
- Measuring and reporting quality outcomes

Day 6: Operations Management

- Hospital operations and service line management
- Capacity planning and patient flow optimization
- Supply chain management in healthcare
- Facilities management and maintenance

Day 7: Information Technology in Healthcare

- Healthcare information systems and EHRs
- Data analytics and decision support
- Telemedicine and digital health innovations
- Cybersecurity and data privacy in healthcare

Day 8: Legal and Ethical Issues in Healthcare

- Healthcare law and regulations
- Ethical decision-making in hospital management
- Risk management and liability
- Patient rights and confidentiality

Day 9: Marketing and Community Relations

- Healthcare marketing strategies
- Patient experience and satisfaction
- Community health needs assessment
- Public relations and crisis communication

Day 10: Leadership and Change Management

- Effective leadership styles in healthcare
- Managing organizational change
- Innovation and process improvement

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles and the text 'UK Training PARTNER'.

- Building high-performing teams

Practical Wins for Participants

- Develop a strategic plan for a hospital department or service line
- Create a quality improvement project proposal
- Design a financial management dashboard for hospital executives
- Formulate an action plan to enhance patient experience and satisfaction

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www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335