

# Accounting Essentials for Non-Financial Professionals





#### **Accounting Essentials for Non-Financial Professionals**

Ref: 3054\_136481 Date: 24 - 28 Aug 2025 Location: Cairo (Egypt) Fees: 3300 Euro

#### **Course Description**

This intensive 5-day course is designed for non-financial professionals who need to understand and use financial information in their roles. Participants will gain a solid foundation in accounting principles, financial statement analysis, and budgeting. The course combines theory with practical exercises to ensure immediate application in the workplace.

#### **Learning Objectives**

- Understand basic accounting principles and terminology
- Interpret financial statements and key performance indicators
- Develop budgeting and forecasting skills
- Apply financial analysis to support decision-making
- Communicate financial information effectively to stakeholders

#### **Course Modules**

#### **Day 1: Introduction to Accounting**

- Accounting fundamentals and principles
- The accounting cycle
- Double-entry bookkeeping
- Chart of accounts

#### **Day 2: Financial Statements**

- Balance sheet components
- Income statement analysis
- Cash flow statement
- Statement of changes in equity

#### **Day 3: Financial Analysis and Ratios**

- Liquidity ratios
- Profitability ratios
- Efficiency ratios
- Leverage ratios
- Interpreting financial ratios

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#### **Day 4: Budgeting and Forecasting**

- Budgeting principles and techniques
- Creating operating budgets
- Capital budgeting
- Cash flow forecasting

#### **Day 5: Financial Decision-Making**

- Cost-volume-profit analysis
- Break-even analysis
- Investment appraisal techniques
- Financial risk management

#### **Practical Wins for Participants**

- Ability to read and interpret financial statements confidently
- Skills to create and manage budgets effectively
- Improved decision-making using financial analysis techniques
- Enhanced communication with finance departments and stakeholders

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