

Sustainable Business Strategy: Driving Value & Impact

19 – 23 October 2026
London (UK)

UK Training

PARTNER

A photograph of chess pieces on a checkered board. In the foreground, a large, ornate gold king piece stands prominently. To its left, a smaller silver pawn is visible. Further back, another silver pawn is positioned. The background features a series of concentric, light gray circles that create a sense of depth and focus on the king piece.

Sustainable Business Strategy: Driving Value & Impact

Ref: 321625_136360 **Date:** 19 – 23 October 2026 **Location:** London (UK) **Fees:** 6100 GBP

Why This Course

Sustainability is no longer optional—it is a strategic imperative for businesses seeking long-term value and resilience. This intensive 5-day program equips leaders with the knowledge and tools to integrate sustainability into core operations, mitigate risks, and create positive environmental and social impact while maintaining profitability. Through practical exercises, case studies, and expert-led discussions, participants will gain actionable insights to drive sustainable business transformation.

What You'll Learn and Practice

By attending this program, you will be able to:

- Understand the strategic importance of sustainability and its business case.
- Develop and implement strategies that embed sustainability into corporate operations.
- Identify and manage sustainability-related risks and opportunities.
- Apply innovative approaches to create shared value for stakeholders.
- Lead organizational change towards sustainable practices.
- Measure, monitor, and report sustainability performance effectively.

The Program Flow

Day 1: Foundations of Sustainable Business

- The evolving business landscape and sustainability imperative
- Key sustainability frameworks and principles
- Understanding risks and opportunities in sustainability
- Stakeholder mapping and engagement strategies

Day 2: Sustainable Strategy Development

- Conducting sustainability materiality assessments
- Integrating sustainability into corporate strategy
- Setting measurable sustainability goals and targets
- Exploring sustainable business models and value creation

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A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) positioned on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

Day 3: Implementing Sustainable Practices

- Sustainable supply chain management
- Circular economy principles and applications
- Energy efficiency and renewable energy strategies
- Sustainable product design and lifecycle management

Day 4: Innovation and Partnerships for Sustainability

- Sustainability-driven innovation processes
- Building collaborative partnerships and industry initiatives
- Leveraging technology for sustainability solutions
- Case studies of successful sustainable innovations

Day 5: Leading Change and Measuring Impact

- Change management for sustainability transformation
- Sustainability performance measurement and reporting
- ESG criteria and responsible investing
- Emerging trends and future sustainability challenges

Individual Impact

Participants will leave the course with:

- A tailored sustainability strategy for their organization.
- Practical skills to engage stakeholders and drive sustainability initiatives.
- Tools to design innovation projects with sustainability at their core.
- A sustainability scorecard to measure, track, and report performance.

Organizational Impact

Organizations will benefit from:

- Integration of sustainability into core business operations.
- Enhanced ability to manage sustainability-related risks and opportunities.
- Stronger innovation pipelines and stakeholder engagement.
- Improved measurement, reporting, and accountability on ESG performance.

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A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn behind it. The board is checkered, and there are concentric circles in the background.

Training Methodology

- Interactive workshops and real-world case studies
- Hands-on exercises in strategy development, stakeholder engagement, and innovation
- Group problem-solving and collaborative learning
- Action planning sessions focused on implementing sustainability strategies effectively

Beyond the Course

By the end of the five days, participants will be fully prepared to:

- Lead sustainability transformation initiatives with confidence.
- Align business strategy with environmental, social, and governance objectives.
- Apply innovative approaches to create long-term value for stakeholders.
- Establish systems to monitor, measure, and report sustainability performance.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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