

# Management Reporting and Analysis for Strategic Decision

Professional Skills  
Tunis (Tunisia)  
03 - 07 Aug 2025

UK Traininig

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## Management Reporting and Analysis for Strategic Decision

**Ref:** 321757\_136253 **Date:** 03 - 07 Aug 2025 **Location:** Tunis (Tunisia) **Fees:** 3700 **Euro**

### Course Description

This comprehensive 5-day course equips participants with advanced skills in management reporting and analysis for strategic decision-making. Participants will learn to create impactful reports, analyze financial and operational data, and translate insights into actionable strategies. The course covers key aspects of management reporting, financial analysis, data visualization, and decision-making frameworks.

### Learning Objectives

- Develop proficiency in creating clear, concise, and insightful management reports
- Master techniques for analyzing financial and operational data to drive business performance
- Learn to use data visualization tools to effectively communicate complex information
- Understand and apply decision-making frameworks for strategic business choices
- Enhance skills in translating data insights into actionable recommendations

### Course Modules

#### Day 1: Foundations of Management Reporting

- Introduction to management reporting principles
- Key components of effective reports
- Understanding stakeholder information needs
- Report structure and formatting best practices

#### Day 2: Financial Analysis Techniques

- Financial statement analysis
- Ratio analysis and interpretation
- Trend analysis and forecasting
- Benchmarking and industry comparisons

#### Day 3: Operational Performance Analysis

- Key Performance Indicators KPIs selection and tracking
- Balanced Scorecard approach
- Operational efficiency metrics
- Customer and market analysis techniques

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight nearby. The board has a checkered pattern, and there are concentric circles in the background.

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## Day 4: Data Visualization and Presentation

- Principles of data visualization
- Choosing the right charts and graphs
- Creating impactful dashboards
- Storytelling with data

## Day 5: Strategic Decision-Making

- Decision-making frameworks and models
- Scenario analysis and sensitivity testing
- Risk assessment in decision-making
- Translating insights into strategic recommendations

## Practical Wins for Participants

- Create a comprehensive management report for your organization
- Develop a customized dashboard of key metrics for your business unit
- Conduct a strategic analysis of a real business problem using course frameworks
- Present data-driven recommendations to address a current challenge in your role

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