Certified Change Management Professional (CCMP) Training

26 – 30 July 2027
Dubai (UAE)



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Ref: 321559_136236 **Date:** 26 – 30 July 2027 **Location:** Dubai (UAE) **Fees:** 4200 GBP

Why This Course

Organizations today operate in environments defined by constant disruption—digital transformation, restructuring, mergers, regulatory shifts, and evolving workforce expectations. In such conditions, the ability to manage change effectively is no longer optional; it is a strategic necessity.

This intensive 1-week Certified Change Management Professional CCMP program is built around the globally recognized Standard for Change Management developed by the Association of Change Management Professionals ACMP. The course equips professionals with the frameworks, tools, and confidence needed to lead structured, people-centered transformation initiatives that deliver measurable and sustainable results.

Participants gain both strategic perspective and practical techniques to assess readiness, manage resistance, engage stakeholders, and embed change successfully across the organization—while preparing for the CCMP certification exam.

What You'll Learn and Practice

By attending this program, you will:

- Apply ACMP's Standard for Change Management in real organizational contexts.
- Conduct structured change impact and readiness assessments.
- Develop comprehensive change management strategies aligned with business objectives.
- Design communication and stakeholder engagement plans that build commitment.
- Address resistance proactively and strengthen change adoption.
- Measure, reinforce, and sustain change outcomes over time.

The Program Flow

Day 1: Foundations of Change Management

- Core principles and structured approaches to managing change
- Overview of ACMP's Standard for Change Management
- Key change management models and frameworks
- The influence of organizational culture on transformation success



Day 2: Evaluating Change Impact and Readiness

- Conducting change impact assessments
- Assessing organizational readiness at multiple levels
- Stakeholder identification, mapping, and analysis
- Risk assessment and mitigation planning

Day 3: Formulating Change Management Strategies

- Developing integrated change management plans
- Crafting effective communication strategies
- Designing training and capability-building programs
- The role of leadership in sponsoring and driving change

Day 4: Implementing and Managing Change

- Best practices for structured change implementation
- Managing resistance and strengthening engagement
- Monitoring progress and adapting interventions
- Reinforcing and sustaining change adoption

Day 5: Measuring Outcomes and CCMP Exam Preparation

- Evaluating change effectiveness and impact
- Defining key performance indicators KPIs
- Embedding continuous improvement practices
- Structured preparation for the CCMP certification exam

Individual Impact

- Greater confidence in leading complex organizational transformation initiatives.
- Stronger capability in stakeholder engagement and strategic communication.
- Practical tools and templates ready for immediate workplace application.
- Clear preparation pathway toward achieving CCMP certification.

Organizational Impact

- Higher success rates for strategic change initiatives.
- Reduced resistance and improved employee engagement during transitions.
- Stronger alignment between change programs and business objectives.
- Sustainable transformation supported by structured governance and measurement.



Training Methodology

- Interactive workshops and applied exercises.
- Real-world case discussions and practical simulations.
- Stakeholder analysis and communication planning exercises.
- Structured exam preparation aligned with ACMP standards.

Beyond the Course

Participants will leave ready to:

- Lead structured, large-scale organizational change initiatives.
- Build internal change management capabilities and governance frameworks.
- Align transformation programs with strategic priorities.
- Pursue and confidently sit for the CCMP certification exam.

