

Excellence in Patient Experience & Involvement Training

Hospital Management Accra (Ghana) 21 Jul - 01 Aug 2025

UK Traininig **PARTNER**

www.blackbird-training.com



Excellence in Patient Experience & Involvement Training

Ref: 321369_136235 Date: 21 Jul - 01 Aug 2025 Location: Accra (Ghana) Fees: 5600 Euro

Course Description

This comprehensive 10-day training program equips healthcare professionals with the knowledge and skills to excel in patient experience and involvement. Participants will learn patient-centered strategies, effective communication techniques, and cultural competence to enhance healthcare delivery and patient satisfaction. The course covers key aspects of patient engagement, from building clinical relationships to implementing patient-centered care frameworks.

Learning Objectives

- Develop and implement patient-centered care strategies
- Enhance communication skills for improved patient interactions
- Build cultural competence in diverse healthcare settings
- Design and execute patient engagement initiatives
- Evaluate and improve patient experience metrics
- Create a culture of continuous improvement in patient care

Course Modules

Day 1: Foundations of Patient Experience

- Understanding patient experience and its importance
- Key components of patient-centered care
- Patient experience metrics and measurement
- Case studies in excellence in patient experience

Day 2: Effective Communication in Healthcare

- Active listening and empathy in patient interactions
- Nonverbal communication techniques
- Delivering difficult news and managing expectations
- Communication strategies for diverse patient populations

Day 3: Building Strong Clinical Relationships

- Establishing trust and rapport with patients
- Collaborative decision-making in healthcare
- Managing patient expectations and concerns
- Strategies for long-term patient engagement





Day 4: Cultural Competence in Healthcare

- Understanding cultural diversity in healthcare settings
- Addressing language barriers and health literacy
- Culturally sensitive care practices
- Developing a culturally competent healthcare team

Day 5: Patient Engagement Strategies

- Designing effective patient engagement initiatives
- Leveraging technology for patient involvement
- Patient education and empowerment techniques
- Measuring the impact of patient engagement efforts

Day 6: Enhancing the Care Environment

- Creating healing and welcoming healthcare spaces
- Improving patient comfort and convenience
- Implementing patient-friendly policies and procedures
- Enhancing the overall patient journey

Day 7: Managing Patient Feedback and Complaints

- Effective complaint handling and resolution
- Turning negative feedback into improvement opportunities
- Proactive approaches to patient satisfaction
- Implementing a continuous feedback loop

Day 8: Patient Safety and Quality Improvement

- Integrating patient experience into safety initiatives
- Involving patients in quality improvement efforts
- Reducing medical errors through patient engagement
- Creating a culture of safety and transparency

Day 9: Leadership in Patient-Centered Care

- Developing a patient-centered organizational culture
- Change management for patient experience initiatives
- Empowering staff to drive patient experience excellence
- Aligning organizational goals with patient-centered care

Day 10: Measuring Success and Continuous Improvement

- Key performance indicators for patient experience
- Analyzing and interpreting patient feedback data
- Implementing continuous improvement processes





• Developing action plans for ongoing enhancement

Practical Wins for Participants

- Improved patient satisfaction scores and healthcare outcomes
- Enhanced communication skills for better patient-provider relationships
- Strategies to create a more patient-centered organizational culture
- Tools and techniques for continuous improvement in patient experience





Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Bangkok (Thailand)

Beijing (China)

Annecy (France)

Baku (Azerbaijan)

Accra (Ghana)

Barcelona (Spain)

Batumi (Georgia)

Bali (Indonesia)

Birmingham (UK)

Cairo (Egypt)

Bordeax (France)

Cape Town (South Africa)

Bangkok (Thailand)

Beirut (Lebanon)

Boston, Massachusetts (USA)

Casablanca (Morocco)

Cascais (Portugal)

Brussels (Belgium)

Berlin (Germany)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)





Blackbird Training Category



Human Resource



Secretary & Admin



Supply Chain & Logistics



Health & Safety



Aviation



Audit & Quality Assurance



Law and Contract Management



Management & Leadership



Telecom Engineering



C-Suite Training



Finance, Accounting, Budgeting



Project Management



Professional Skills



Hospital Management



Agile and Refinement



Marketing, Sales, Customer Service



IT & IT Engineering



Oil & Gas Engineering



Customs & Safety





Blackbird training Clients

Β.

Booking.com

Netherlands



Trading any WLL, MANNAI Comp Qatar



Nigeria

Qatar

GAC

UNE FILIALE D'EGA

Alumina Corporation

Guinea





Oatar Foundation, Oatar



Oxfam GB International Organization, **Yemen**



Capital Markets Authority, Kuwait





Reserve Bar Malawi, **Malawi** Bank of



Ce Nigeria



Ministry of Interior, KSA



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania

الشركة السعودية للكهريا. Saudi Electricity Company

Saudi Electricity Company, KSA

G

General Organization for Social Insurance KSA

General Or



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Nigeria



NATO

Italy

شاعات الوطنية National Industries Group (Holding), Kuwait



North Oil company,



EKO Electricity

Oman Broadband

ad Medical Co

Hamad Medical

Corporation, Oatar



USAID Pakistan



UN.



STC Solutions, KSA





eni ENI CORPORATE UNIVERSITY, Italy



Gulf Bo Kuwait



ES BLACKBIRD FORTRAINING

LONDON TRAINING PROVIDER