

Strategic Airport Management: Optimizing Operations & Growth

Aviation
Beirut (Lebanon)
06 - 10 Jul 2026

UK Training

PARTNER

A close-up photograph of chess pieces on a checkered board. In the foreground, a large, ornate gold king piece stands prominently. To its left, a smaller silver pawn is visible. Further back, another silver pawn is positioned. The background features a series of concentric, light gray circular lines that create a sense of depth and focus on the king piece.

Strategic Airport Management: Optimizing Operations & Growth

Ref: 321390_136173 **Date:** 06 - 10 Jul 2026 **Location:** Beirut (Lebanon) **Fees:** 0 **Euro**

Course Description

This intensive 5-day course equips airport managers and aviation professionals with the strategic skills needed to optimize airport operations, drive sustainable growth, and navigate the complex challenges of modern airport management. Participants will gain a comprehensive understanding of airport planning, financial management, operational efficiency, and stakeholder relations.

Learning Objectives

- Develop and implement effective airport strategic plans
- Optimize airport operations and resource allocation
- Enhance financial performance and revenue generation
- Improve stakeholder management and customer experience
- Implement sustainable growth strategies

Course Modules

Day 1: Strategic Planning and Airport Economics

- Airport business models and industry trends
- Strategic planning process and tools
- Airport economic impact and financial management
- Performance measurement and KPIs

Day 2: Airport Operations and Capacity Management

- Airside and landside operations optimization
- Capacity planning and demand forecasting
- Air traffic management and slot allocation
- Technology integration for operational efficiency

Day 3: Airport Commercial Development and Revenue Management

- Non-aeronautical revenue strategies
- Retail and concession management
- Airport marketing and route development
- Pricing strategies and aeronautical charges

Day 4: Stakeholder Management and Customer Experience

UK Training
PARTNER



- Airline relationship management
- Passenger experience enhancement
- Community relations and environmental sustainability
- Crisis management and communication

Day 5: Future-Proofing and Innovation in Airport Management

- Emerging technologies and their impact on airports
- Sustainable airport development
- Smart airport concepts and implementation
- Change management and organizational adaptation

Practical Wins for Participants

- Develop a comprehensive strategic plan for your airport
- Create an action plan to optimize operational efficiency
- Design a revenue enhancement strategy
- Formulate a stakeholder engagement and communication plan

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The board has a checkered pattern. In the background, there are concentric circles radiating from the center.

UK Training
PARTNER

Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training
PARTNER



Blackbird Training Category



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



Blackbird training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



LONDON TRAINING PROVIDER



www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335