

Healthcare Management & Administration: Leading in Healthcare





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Ref: 3265_136124 Date: 13 - 17 Jul 2025 Location: Istanbul (Turkey) Fees: 3900 Euro

Course Description

This intensive 5-day course provides a comprehensive overview of healthcare management and administration. Participants will gain essential skills and knowledge to effectively lead healthcare organizations, navigate industry challenges, and drive organizational success. The course covers key areas including strategic planning, financial management, quality improvement, and leadership in healthcare.

Learning Objectives

- Develop a strategic approach to healthcare management and organizational leadership
- Understand healthcare finance, reimbursement models, and resource allocation
- Apply quality improvement methodologies and patient safety principles
- Enhance leadership skills and effective communication in healthcare settings
- Navigate legal and ethical considerations in healthcare administration

Course Modules

Day 1: Foundations of Healthcare Management

- Overview of the healthcare industry and current trends
- Healthcare organizational structures and governance
- Strategic planning in healthcare organizations
- Change management in healthcare settings

Day 2: Healthcare Finance and Operations

- Healthcare financial management principles
- Reimbursement models and revenue cycle management
- Budgeting and resource allocation in healthcare
- Healthcare operations and supply chain management

Day 3: Quality Improvement and Patient Safety

- Quality improvement methodologies in healthcare
- Patient safety principles and practices
- Performance measurement and benchmarking
- Risk management and compliance in healthcare

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Day 4: Healthcare Leadership and Human Resources

- Leadership styles and theories in healthcare
- Effective communication and team building
- Human resource management in healthcare organizations
- Conflict resolution and negotiation skills

Day 5: Legal, Ethical, and Technological Considerations

- Healthcare law and regulatory compliance
- Ethical decision-making in healthcare management
- Health information technology and data management
- Future trends and innovations in healthcare administration

Practical Wins for Participants

- Develop a strategic plan for a healthcare organization
- Create a financial management toolkit for healthcare leaders
- Design a quality improvement initiative for a specific healthcare setting
- Craft a leadership development plan for healthcare professionals



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