

# **Excel for Business Reports and Dashboards Masterclass**

Finance, Accounting, Budgeting Istanbul (Turkey) 24 - 28 Aug 2025





#### **Excel for Business Reports and Dashboards Masterclass**

Ref: 321722\_136088 Date: 24 - 28 Aug 2025 Location: Istanbul (Turkey) Fees: 3900 Euro

#### **Course Description**

This intensive 5-day course equips professionals with advanced Excel skills for creating powerful business reports and interactive dashboards. Participants will learn to leverage Excel's full potential for data analysis, visualization, and presentation. The course covers advanced formulas, pivot tables, charts, and dashboard design principles to transform raw data into actionable insights.

#### **Learning Objectives**

- Master advanced Excel functions and formulas for complex data analysis
- Design visually appealing and interactive dashboards using Excel's built-in tools
- Develop efficient data management and cleaning techniques
- Create dynamic reports that update automatically with new data
- Learn best practices for data visualization and presentation in Excel
- Implement advanced charting techniques for effective data communication

#### **Course Modules**

#### **Day 1: Advanced Excel Functions and Data Analysis**

- Complex formulas and nested functions
- Advanced lookup and reference functions
- Data validation and error checking
- Statistical analysis tools in Excel

#### **Day 2: Data Management and Pivot Tables**

- Efficient data organization and cleaning techniques
- Advanced pivot table features and calculations
- Power Query for data transformation
- Creating dynamic named ranges

#### Day 3: Advanced Charting and Visualization

- Custom chart types and combinations
- Dynamic and interactive chart elements
- Sparklines and data bars for compact visualizations
- Best practices in data visualization



Head Office: +44 7480 775 526 | 0 7401 177 335 Email: training@blackbird-training.com

Website: www.blackbird-training.com



#### **Day 4: Dashboard Design Principles**

- Dashboard planning and layout strategies
- Creating interactive elements slicers, form controls
- Conditional formatting for visual impact
- Integrating external data sources

#### **Day 5: Building Complex Dashboards**

- Constructing a comprehensive business dashboard
- Implementing dynamic updates and refreshable reports
- Advanced dashboard interactivity techniques
- Troubleshooting and optimizing dashboard performance

#### **Practical Wins for Participants**

- Create a fully functional, interactive business dashboard
- Develop a suite of reusable Excel templates for various reporting needs
- Master time-saving techniques to automate repetitive data tasks
- Gain the ability to transform complex data into clear, actionable insights



Head Office: +44 7480 775 526 | 0 7401 177 335



## Blackbird training cities





Annecy (France)

Baku (Azerbaijan)

Accra (Ghana)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeax (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

Head Office: +44 7480 775 526 | 0 7401 177 335





### **Blackbird Training Category**



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



**Project Management** 



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



Head Office: +44 7480 775 526 | 0 7401 177 335



## **Blackbird training Clients**



MANNAI Trading Company WLL, Qatar



Alumina Corporation **Guinea** 



Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Oatar National Bank (ONB), **Oatar** 



Oatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



Kuwait



Reserve Bank of Malawi, **Malawi** 



Central Bank of Nigeria
Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Kuwait



General Organization for Social Insurance KSA



Defence Space Administration
Nigeria



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar** 



USAID **Pakistan** 



STC Solutions, KSA



North Oil company,



EKO Electricity



Oman Broadband



UN.





Head Office: +44 7480 775 526 | 0 7401 177 335



LONDON TRAINING PROVIDER

