

# Public Sector M&E: Enhancing Performance and Accountability

14 – 18 June 2027  
Vienna (Austria)

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## Public Sector M&E: Enhancing Performance and Accountability

**Ref:** 321395\_136010 **Date:** 14 – 18 June 2027 **Location:** Vienna (Austria) **Fees:** 5900 GBP

### Why This Course

Monitoring and Evaluation M&E has become an essential pillar for effective public sector governance. With growing demands for transparency, accountability, and evidence-based decision-making, public institutions need professionals who can design, implement, and manage robust M&E systems.

The Public Sector Monitoring & Evaluation Excellence Program is an intensive 5-day training designed for public sector managers, program officers, policy analysts, and other stakeholders involved in program oversight and performance management. The program provides a comprehensive understanding of the M&E cycle—from planning and indicator development to data collection, analysis, reporting, and institutional integration.

Participants gain practical skills, hands-on experience, and strategic frameworks to translate data into actionable insights that improve program performance, inform policy decisions, and strengthen organizational governance.

### What You'll Learn and Practice

By the end of this program, participants will be able to:

- Understand core M&E concepts, principles, and international best practices.
- Design results-based M&E frameworks aligned with public sector strategies.
- Develop clear, measurable indicators and choose appropriate data collection methods.
- Analyze and interpret M&E data to guide informed decision-making.
- Communicate findings effectively to diverse stakeholders.
- Apply M&E systems to enhance accountability, program performance, and policy outcomes.

### The Program Flow

#### Day 1 - Introduction to Public Sector Monitoring & Evaluation

- Key M&E concepts, terminology, and foundational principles.
- The strategic role of M&E in governance, transparency, and accountability.
- Results-Based Management RBM and its connection to evaluation.
- Developing M&E frameworks, logic models, and theories of change.

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A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) positioned on it. The board is white and black, and the pieces are gold and silver.

## Day 2 - Designing Effective M&E Systems

- Defining program success through SMART objectives.
- Creating meaningful and measurable Key Performance Indicators KPIs.
- Building comprehensive M&E plans for implementation and oversight.
- Engaging stakeholders to strengthen ownership and system effectiveness.

## Day 3 - Data Collection & Management

- Quantitative and qualitative data collection methods.
- Sampling strategies and practical considerations for fieldwork.
- Ensuring data accuracy, reliability, and quality.
- Introduction to digital M&E systems and data management tools.

## Day 4 - Data Analysis, Interpretation & Reporting

- Core techniques for analyzing monitoring and evaluation data.
- Data visualization and professional reporting practices.
- Designing performance dashboards for decision-makers.
- Transforming data into actionable insights for programs and policies.

## Day 5 - M&E in Practice & Institutional Integration

- Communicating results clearly, credibly, and with impact.
- Embedding M&E into organizational culture and operations.
- Overcoming common implementation challenges in public sector M&E.
- Learning from case studies, success stories, and global best practices.

## Individual Impact

Participants will leave the program with:

- A complete M&E framework tailored to a real public sector program.
- A set of KPIs aligned with organizational strategy.
- Practical plans and tools for data collection, analysis, and reporting.
- Basic performance dashboards for leadership and stakeholder reporting.
- Enhanced analytical, communication, and decision-support capabilities.

## Organizational Impact

Public sector institutions benefit through:

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a black pawn behind it. The board is checkered, and there are concentric circles in the background.

- Strengthened accountability and evidence-based governance.
- Improved program planning, performance management, and resource allocation.
- Higher-quality data to inform strategic and policy decisions.
- A culture of continuous learning and improvement.
- Better alignment between program objectives, outcomes, and citizen needs.

## Training Methodology

The program follows an applied, interactive learning approach, including:

- Real-world case studies and international benchmarks in public sector M&E.
- Hands-on exercises in indicator development, data analysis, and reporting.
- Practical tools, templates, and ready-to-use frameworks.
- Group discussions, simulations, and scenario-based problem solving.
- Expert-led sessions connecting global practices with local realities.

## Beyond the Course

After completing the program, participants will be ready to:

- Lead or strengthen M&E systems within public sector organizations.
- Integrate data-driven decision-making into program management.
- Enhance evaluation quality and reporting standards.
- Promote accountability, learning, and continuous improvement.
- Contribute to more effective, evidence-based public policies.

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