International Shipping & Transportation: Global Logistics

2 – 6 May 2027
Istanbul (Turkey)



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Why This Course

International shipping and transportation are at the core of global trade, yet they remain among the most complex areas of logistics management. Customs regulations, documentation requirements, cost pressures, risk exposure, and rapid technological change all demand a high level of operational and strategic understanding. Mistakes in international shipping can lead to delays, penalties, increased costs, and supply chain disruption.

The **International Shipping & Transportation Management Excellence Program** is a comprehensive one-week course designed for professionals involved in logistics, supply chain management, freight forwarding, procurement, and international trade. The program provides a practical, end-to-end understanding of global shipping operations—from customs clearance and Incoterms to cost optimization, risk management, and emerging logistics technologies.

Through real-world examples, applied tools, and structured frameworks, participants gain the confidence to manage international shipping activities efficiently and compliantly.

What You'll Learn and Practice

By the end of this program, participants will be able to:

- Understand the fundamentals of international shipping, transportation, and logistics
- Navigate customs procedures and compliance requirements with confidence
- Manage freight forwarding and multimodal transportation effectively
- Apply Incoterms correctly and manage transportation-related risks
- Analyze, control, and optimize international shipping costs
- Leverage technology to improve visibility, efficiency, and resilience in global logistics

The Program Flow 1-Week Structure

Day 1 - Introduction to International Shipping

- Overview of global trade and shipping industry trends
- Types of cargo and international modes of transportation
- Key players in international logistics and their roles
- Shipping routes, networks, and strategic considerations



Day 2 - Customs Procedures & Compliance

- Customs regulations, processes, and required documentation
- Tariff classification, customs valuation, and duties
- Import and export controls, licenses, and restrictions
- Managing customs inspections, audits, and compliance risks

Day 3 - Freight Forwarding & Supply Chain Management

- Role of freight forwarders in international trade
- Multimodal and intermodal transportation solutions
- Warehouse management and inventory control in global logistics
- Supply chain visibility, tracking systems, and coordination

Day 4 - Incoterms & Risk Management

- Understanding and applying Incoterms® 2020 in practice
- Insurance, liability, and claims management
- Risk identification, assessment, and mitigation strategies
- Managing delays, disruptions, and exceptions in global logistics

Day 5 - Cost Optimization & Technology in Shipping

- Analyzing transportation costs and cost drivers
- Negotiating shipping contracts, freight rates, and service levels
- Emerging technologies in logistics blockchain, IoT, AI
- Sustainable shipping practices and environmental regulations

Individual Impact

Participants will leave the program with:

- Stronger confidence in managing international shipping operations
- Practical skills to handle customs procedures and compliance requirements
- Improved ability to control and optimize shipping costs
- Greater awareness of risk management in global transportation
- The capability to apply technology to enhance logistics performance

Organizational Impact

Organizations will benefit through:



- More efficient and compliant international shipping operations
- Reduced delays, penalties, and logistics-related risks
- Improved cost control and contract negotiation outcomes
- Enhanced supply chain visibility and coordination
- Stronger readiness for digital and sustainable logistics practices

Training Methodology

The program follows a practical, operations-focused learning approach, including:

- Real-world international shipping and logistics case studies
- Hands-on exercises in documentation, Incoterms, and cost analysis
- Practical tools, checklists, and frameworks
- Group discussions and scenario-based problem-solving
- Expert-led sessions grounded in global trade realities

Beyond the Course

After completing the program, participants will be ready to:

- Manage international shipping and transportation with confidence and control
- Navigate customs and regulatory environments effectively
- Optimize logistics costs while maintaining service quality
- Support resilient, compliant, and future-ready global supply chains

