

# The A - Z of Logistics Management

Supply Chain & Logistics  
Istanbul (Turkey)  
02 - 06 Feb 2025

UK Training

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## The A - Z of Logistics Management

**Ref:** 3175\_135744 **Date:** 02 - 06 Feb 2025 **Location:** Istanbul (Turkey) **Fees:** 3900 **Euro**

### Introduction

Logistics management is an essential function governing the flow of goods through a supply chain. This course keeps you updated with the latest logistics models and practices. Its main focus is on optimizing transport, warehouse, and inventory management activities. In addition, it covers the Supply Chain Operations Reference SCOR framework for managing logistics key performance indicators.

With an increase in global commerce, the need for effective logistics management training is paramount. This course is designed for professionals seeking to gain expertise in this field. It offers comprehensive Logistics Management Training that covers all vital aspects, including Supply Chain Optimization and Transport Management Strategies.

### Course Objectives of The A - Z of Logistics Management

- Recognize modern supply chain and logistics trends as a basis for sustainable performance.
- Employ qualitative and quantitative material forecasting techniques for a streamlined logistical operation.
- Describe the role of transportation in logistics and identify opportunities for Transportation in Logistics Management for operational improvement.
- Identify the role of warehousing, focusing on operational throughput and performance optimization.
- Apply Supply Chain Operations Reference SCOR framework in the context of Supply Chain Performance Management.

### The A - Z of Logistics Management Course Outlines

#### Day 1: Logistics Trends and Practices

- Logistics Overview.
- Logistics, supply chain, and the organization.
- Strategic, tactical, and operational elements of logistics.
- Sustainable logistics.
- Concepts in logistics.
  - 3rd Party Logistics 3PL.
  - 4th Party Logistics 4PL.

#### Day 2: Transport Management

- Objectives of transport management.
- Costs associated with transport management.

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- Transportation modes and types.
- Efficient and effective transportation.
- Matching the strategic service level.
- Drawing transportation routes.
- Managing to cube of cargo.
- Considerations for international transportation.

### Day 3: Warehousing Operations

- Warehousing network design.
- Configuration of warehousing space.
- Value-adding activities.
- Warehouse activity profiling.
- Warehousing cost calculation.
- Sustainable warehousing practices.

### Day 4: Inventory Management

- Materials management scope.
- Objectives of materials management.
- Inventory types and classification.
- Materials management challenges.
- Material replenishment strategies.

### Day 5: Logistics and Performance Management

- The SCOR framework.
- Identifying high-level SCOR metrics.
- Customizing low-level SCOR metrics.
- Managing targets.
- Initiative for performance improvement.

### Enhancing Supply Chain Optimization and Transport Management Strategies

Throughout this course, participants will be immersed in the best practices for Supply Chain Optimization and will develop essential Transport Management Strategies. This includes learning how to effectively manage transportation within logistics and mastering the art of optimizing the entire supply chain for peak performance. These strategies are crucial in today's fast-paced and customer-centric business environments, where efficient supply chain operations give a competitive edge.

Through our expert Logistics and Supply Chain Management Training, each participant will acquire the knowledge and skills to become proficient logistics managers who can confidently navigate the complexities of modern supply chains. These Logistics Management Training Courses and Logistics Management Training Programs, including the specialist Logistics Manager Training Course, are designed to cater to individuals at various stages of their logistics career, ensuring comprehensive learning and professional development.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it, set against a background of concentric circles.

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