

MBA in Finance & Accounting: Mastering Business Financials

Finance, Accounting, Budgeting
Rome (Italy)
20 - 31 Oct 2025

UK Traininig

PARTNER



MBA in Finance & Accounting: Mastering Business Financials

Ref: 3280_135331 **Date:** 20 - 31 Oct 2025 **Location:** Rome (Italy) **Fees:** 7100 **Euro**

Course Description

This intensive 10-day MBA-level course provides a comprehensive understanding of finance and accounting principles essential for business leadership. Participants will develop expertise in financial management, accounting practices, and strategic decision-making, equipping them with the skills to drive organizational success in today's competitive business environment.

Learning Objectives

- Develop proficiency in financial statement analysis and interpretation
- Master key accounting principles and their application in business contexts
- Understand advanced financial management techniques and strategies
- Enhance decision-making skills using financial and accounting information
- Gain insights into corporate finance, investment analysis, and risk management

Course Modules

Day 1: Introduction to Financial Accounting

- Accounting fundamentals and the accounting cycle
- Financial statements: Balance Sheet, Income Statement, Cash Flow Statement
- Generally Accepted Accounting Principles GAAP
- International Financial Reporting Standards IFRS

Day 2: Financial Statement Analysis

- Ratio analysis: Liquidity, profitability, and solvency ratios
- Trend analysis and common-size statements
- DuPont analysis
- Interpreting financial statements for decision-making

Day 3: Managerial Accounting

- Cost behavior and cost-volume-profit analysis
- Activity-based costing
- Budgeting and variance analysis
- Responsibility accounting and performance evaluation

Day 4: Corporate Finance Fundamentals

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- Time value of money
- Risk and return concepts
- Capital budgeting techniques
- Cost of capital and capital structure decisions

Day 5: Financial Markets and Instruments

- Overview of financial markets and institutions
- Equity and debt securities
- Derivatives and financial engineering
- Foreign exchange markets

Day 6: Investment Analysis and Portfolio Management

- Modern portfolio theory
- Asset allocation strategies
- Equity and fixed income valuation models
- Performance measurement and attribution

Day 7: Risk Management and Financial Planning

- Enterprise risk management frameworks
- Financial risk assessment and mitigation strategies
- Long-term financial planning and forecasting
- Scenario analysis and stress testing

Day 8: Mergers, Acquisitions, and Corporate Restructuring

- Valuation methods for M&A
- Deal structuring and financing
- Post-merger integration
- Corporate restructuring strategies

Day 9: International Financial Management

- Global financial markets and currency risk management
- International capital budgeting
- Transfer pricing and tax considerations
- Cross-border mergers and acquisitions

Day 10: Ethical Considerations and Financial Leadership

- Ethical issues in finance and accounting
- Corporate governance best practices
- Sustainability and ESG reporting
- Strategic financial leadership

Practical Wins for Participants

- Ability to analyze and interpret complex financial statements
- Enhanced decision-making skills using financial and accounting information
- Improved understanding of risk management and mitigation strategies
- Developed strategic financial leadership capabilities for career advancement

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