

Strategic Financial Management: MBA Accounting Essentials

Finance, Accounting, Budgeting
Vienna (Austria)
03 - 14 Nov 2025

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The image features a chessboard with several chess pieces, including a king and pawns, set against a background of concentric circles. The king piece is the most prominent, positioned in the foreground on the right. The chessboard is a standard black and white checkered pattern. The background consists of a series of concentric, light gray circles that create a sense of depth and focus on the chess pieces.

Strategic Financial Management: MBA Accounting Essentials

Ref: 3279_135325 **Date:** 03 - 14 Nov 2025 **Location:** Vienna (Austria) **Fees:** 7400 Euro

Course Description

This intensive 10-day course provides a comprehensive overview of strategic financial management and decision-making for MBA-level accounting professionals. Participants will develop advanced skills in financial analysis, corporate strategy, risk management, and value creation. The course combines theoretical frameworks with practical applications to prepare leaders for complex financial challenges in today's business environment.

Learning Objectives

- Analyze and interpret financial statements to inform strategic decision-making
- Develop and implement effective capital budgeting and investment strategies
- Evaluate and manage financial risks in a global business context
- Optimize capital structure and dividend policies to maximize shareholder value
- Apply advanced valuation techniques for mergers, acquisitions, and corporate restructuring
- Integrate financial management principles with overall corporate strategy

Course Modules

Day 1: Foundations of Strategic Financial Management

- Introduction to strategic financial management
- Financial statement analysis and interpretation
- Key performance indicators and financial ratios
- Linking financial management to corporate strategy

Day 2: Advanced Financial Planning and Forecasting

- Financial modeling and scenario analysis
- Pro forma financial statements
- Cash flow forecasting techniques
- Sensitivity analysis and risk assessment

Day 3: Capital Budgeting and Investment Decisions

- Advanced capital budgeting techniques
- Real options analysis
- Project valuation under uncertainty
- Portfolio management and asset allocation

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Day 4: Cost of Capital and Capital Structure

- Weighted average cost of capital WACC
- Optimal capital structure theories
- Leverage and financial risk
- Capital structure in practice

Day 5: Working Capital Management and Short-Term Finance

- Working capital strategies and policies
- Cash management and treasury operations
- Short-term financing options
- Credit policy and accounts receivable management

Day 6: Risk Management and Financial Derivatives

- Enterprise risk management framework
- Financial risk identification and assessment
- Hedging strategies using derivatives
- Foreign exchange risk management

Day 7: Dividend Policy and Share Repurchases

- Dividend theories and empirical evidence
- Factors influencing dividend policy
- Share repurchase programs
- Impact of dividends on firm value

Day 8: Mergers, Acquisitions, and Corporate Restructuring

- Valuation methods for M&A
- Due diligence and deal structuring
- Post-merger integration and value creation
- Corporate restructuring strategies

Day 9: International Financial Management

- Global financial markets and instruments
- International capital budgeting
- Transfer pricing and tax considerations
- Managing multinational operations

Day 10: Strategic Value Creation and Performance Measurement

- Economic Value Added EVA and value-based management
- Balanced Scorecard and strategic performance measures
- Corporate governance and shareholder value

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- Integrating financial strategy with corporate strategy

Practical Wins for Participants

- Develop a comprehensive financial strategy for your organization
- Create a dynamic financial model for improved decision-making
- Design a risk management framework tailored to your business
- Formulate an action plan to optimize capital structure and dividend policy

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www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335