

Professional Presentation Design: Mastering Visual Impact

Professional Skills
Geneva (Switzerland)
25 - 29 Aug 2025

UK Traininig

PARTNER



Professional Presentation Design: Mastering Visual Impact

Ref: 3217_135293 **Date:** 25 - 29 Aug 2025 **Location:** Geneva (Switzerland) **Fees:** 4700 Euro

Course Description

This intensive 5-day course equips participants with the skills to create visually stunning and impactful presentations. Covering design principles, storytelling techniques, and effective delivery methods, the course provides a comprehensive approach to professional presentation design. Participants will learn to craft compelling narratives, design visually appealing slides, and confidently deliver presentations that engage and inspire audiences.

Learning Objectives

- Master fundamental design principles for creating visually appealing presentations
- Develop storytelling techniques to structure compelling presentation narratives
- Learn advanced PowerPoint and design software skills for professional-grade slides
- Enhance presentation delivery skills for maximum audience engagement
- Understand data visualization techniques for clear and impactful communication
- Apply best practices in typography, color theory, and layout design to presentations

Course Modules

Day 1: Foundations of Presentation Design

- Introduction to visual communication principles
- Understanding audience and presentation goals
- Color theory and psychology in presentations
- Typography fundamentals for slide design
- Basic layout and composition techniques

Day 2: Storytelling and Content Structure

- Crafting compelling narratives for presentations
- Storyboarding and presentation flow
- Creating effective opening and closing slides
- Techniques for maintaining audience engagement
- Balancing text and visuals for maximum impact

Day 3: Advanced Design Techniques

- Mastering PowerPoint and design software tools
- Creating custom graphics and illustrations

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The text 'UK Training PARTNER' is overlaid on the image.

UK Training
PARTNER

- Advanced animation and transition techniques
- Designing infographics and data visualizations
- Adapting designs for different presentation formats

Day 4: Data Visualization and Information Design

- Principles of effective data visualization
- Choosing the right charts and graphs for your data
- Designing clear and impactful tables
- Creating compelling infographics
- Best practices for presenting complex information

Day 5: Presentation Delivery and Advanced Topics

- Techniques for confident and engaging delivery
- Managing Q&A sessions effectively
- Adapting presentations for virtual and hybrid environments
- Accessibility considerations in presentation design
- Final project: Creating and delivering a complete presentation

Practical Wins for Participants

- Create a professional presentation template for future use
- Develop a personal style guide for consistent, branded presentations
- Build a toolkit of reusable custom graphics and layouts
- Craft a compelling 5-minute pitch presentation for immediate application

Blackbird training cities



Accra (Ghana)

Amman (Jordan)

Amsterdam (Netherlands)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training
PARTNER



Blackbird Training Category



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



Blackbird training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



LONDON TRAINING PROVIDER



www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335