

# Public Speaking & Presentation Skills for Leaders

Management & Leadership  
Madrid (Spain)  
10 - 14 Feb 2025

UK Training

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## Public Speaking & Presentation Skills for Leaders

**Ref:** 32098\_134855 **Date:** 10 - 14 Feb 2025 **Location:** Madrid (Spain) **Fees:** 4400 Euro

### Introduction

Did you know there is a secret language of leadership that determines who reaches the top in politics and business? This course sets out the techniques that you can use to speak like a leader. Public speaking is required in almost every business role, but a variety of factors cause many professionals to struggle when talking in front of an audience. Attend this Public Speaking & Presentation Skills training course and learn to present with confidence!

### Course objectives of Public Speaking & Presentation Skills for Leaders

- Speak publicly in a convincing, confident, and concise style
- Deliver dynamic and effective presentations
- Employ a method to create materials that support a compelling speech
- Build audience rapport through eye contact, vocal delivery, and body language
- Sharpen your public speaking skills by integrating feedback

### Public Speaking & Presentation Skills for Leaders Course Outlines

#### Day 1

##### Speak like a Leader

##### Six Rhetorical Devices by Lancaster

- Breathless x3
- Repetition x3
- Balance x3
- Metaphor
- Exaggeration
- Rhyme

#### Day 2

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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### Prepare for success

- Write according to the laws of attractions
- Secrets to Commanding Attention and Getting Results
- How to speak effectively and win over the audience
- Prepare your script and rhetoric
- Techniques to impress your audience

### Day 3

#### Designing a professional presentation

- The 5 key elements
- Problem: what problem?
- PowerPoint Its uses and flaws
- Other methods of presenting

### Day 4

#### Delivering a presentation that has an impact

- Posture
- Legs and feet
- Arms and hands
- Gestures
- Delivering without notes or props
- Use of the voice
- Facial expressions
- The words used

### Day 5

#### Overcoming anxiety when presenting

- Planning and preparation
- Rehearsal
- Top tips for calming nerves
- Visualizing success

#### Think fast and talk smart

- 8 secrets from Speak Like a CEO
- Practice 15-minute sessions

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