

## Good to Great Organisations

Management & Leadership  
Cairo (Egypt)  
23 - 27 Mar 2025

UK Traininig

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## Good to Great Organisations

**Ref:** 321380\_134726 **Date:** 23 - 27 Mar 2025 **Location:** Cairo (Egypt) **Fees:** 3300 **Euro**

### Introduction

It's rather easy to build and run good organisations. A few organisations that can move on to be great ones! Why Some Companies Make the Leap... and Others Don't? This 5-day course is a journey where you will explore new ideas and wear new glasses to what you see every day at work! An original copy of the Book will be provided for each delegate.

### Outlines of Good to Great Organisations

#### Day 1

##### Introduction to the book

- Good is the enemy of great
- Level 5 leadership
- Leadership self-assessment

#### Day 2

##### Confront the brutal facts

- Being Stoic
- The hedgehog strategy
- The three circles of simplicity

#### Day 3

##### A culture of discipline

- Consistency and responsibility
- Technology accelerators
- Technology examples

#### Day 4

##### The flywheel

- The doom loop

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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- Simplicity & breakthrough
- From good to great, to build to last

## Day 5

### Good to Great best practices

- Lessons learned and what went wrong
- Workshop; apply this to your organization

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[training@blackbird-training.com](mailto:training@blackbird-training.com)



+44 7480 775526 / +44 7401 177335