Advanced Financial Statement Analysis & Forecasting Course

25 – 29 January 2027
Berlin (Germany)

UK Traininig
PARTNER



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Why This Course

In a world of dynamic markets and rapid financial shifts, the ability to analyze, interpret, and forecast financial performance is a critical skill for finance leaders and analysts. Advanced financial analysis transforms raw data into actionable insights, empowering organizations to make strategic, evidence-based decisions.

The Advanced Financial Statement Analysis and Forecasting Masterclass is an intensive 1-week program designed for finance professionals seeking to deepen their analytical and forecasting expertise. Participants will gain hands-on experience in applying advanced analytical frameworks, building robust financial models in Excel, and using forecasting techniques to predict future performance with precision and confidence.

What You'll Learn and Practice

By joining this program, you will:

- Master advanced techniques for analyzing and interpreting financial statements.
- Develop robust forecasting models using quantitative and qualitative methods.
- Strengthen decision-making capabilities through data-driven financial insights.
- Build integrated financial models in Excel for scenario and sensitivity analysis.
- Identify and evaluate key financial drivers to enhance business performance.

The Program Flow

Day 1: Foundations of Advanced Financial Analysis

- Review of financial statements and their interrelationships.
- Advanced ratio analysis: profitability, efficiency, solvency, and growth metrics.
- Trend, horizontal, and vertical analysis for performance evaluation.
- Benchmarking and industry-specific analytical approaches.
- Workshop: Conducting a deep-dive analysis on a listed company's performance.



Day 2: In-depth Cash Flow Analysis

- Advanced interpretation of the cash flow statement.
- Free cash flow analysis and its implications for valuation and decision-making.
- Working capital analysis and optimization strategies.
- Short-term and long-term cash flow forecasting techniques.
- Exercise: Developing a direct and indirect cash flow forecast in Excel.

Day 3: Financial Forecasting Methodologies

- Overview of forecasting techniques: time series, regression, and scenario modeling.
- Building assumptions and drivers for financial forecasting.
- Sales, expense, and balance sheet forecasting methods.
- Integrating macroeconomic and market indicators into forecasts.
- Workshop: Developing a 3-year financial forecast for a simulated company.

Day 4: Advanced Financial Modeling

- Building fully integrated three-statement financial models in Excel.
- Scenario planning and sensitivity analysis for strategic decisions.
- Monte Carlo simulation for risk and uncertainty management.
- Advanced valuation models: DCF, comparables, and precedent transactions.
- Hands-on Project: Constructing a dynamic financial model with multiple scenarios.

Day 5: Applying Analysis and Forecasting to Decision-Making

- Using analysis and forecasts for performance evaluation and capital budgeting.
- Linking financial forecasting to strategic and operational planning.
- Communicating financial insights effectively to stakeholders.
- Designing executive dashboards and reports for decision support.
- Capstone Simulation: Presenting a financial analysis and forecast to executive management.

Individual Impact

- Gain mastery in analyzing complex financial data and interpreting business performance.
- Build technical expertise in Excel-based financial modeling and forecasting.
- Strengthen decision-making through rigorous, data-driven insights.
- Enhance professional credibility as a strategic financial advisor or analyst.

Organizational Impact

- Improve financial planning accuracy and strategic forecasting capability.
- Enhance investment, budgeting, and resource allocation decisions.
- Foster a culture of analytical excellence and evidence-based decision-making.
- Strengthen organizational agility through forward-looking financial insights.



Training Methodology

This program blends theory with hands-on application for immediate practical impact. Learning methods include:

- Real-world case studies and industry benchmarking.
- Interactive workshops on financial analysis and forecasting.
- Guided Excel-based modeling sessions.
- Scenario simulations and Monte Carlo exercises.
- Peer discussions and expert feedback sessions.

Participants will leave with ready-to-use models, templates, and tools for professional use.

Beyond the Course

Upon completion, participants will be equipped to perform advanced financial analysis, build integrated forecasting models, and communicate insights that shape business strategy and investment decisions. They will return ready to:

- Conduct in-depth financial and cash flow analysis.
- Build dynamic, scalable forecasting and valuation models.
- Support executive decision-making with actionable financial intelligence.
- Drive organizational growth through analytical excellence.

