

Corporate Financial Planning, Budgeting & Control Course

Finance, Accounting, Budgeting
Rome (Italy)
22 - 26 Sep 2025

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Corporate Financial Planning, Budgeting & Control Course

Ref: 3335_134474 **Date:** 22 - 26 Sep 2025 **Location:** Rome (Italy) **Fees:** 4200 **Euro**

Course Description

This intensive 5-day course provides a comprehensive overview of corporate financial planning, budgeting, and control. Participants will gain practical skills in developing strategic financial plans, creating effective budgets, and implementing robust financial control measures. The course combines theoretical knowledge with real-world applications to enhance financial decision-making capabilities.

Learning Objectives

- Develop and implement strategic corporate financial plans
- Master various budgeting techniques and their applications
- Understand and apply financial control measures effectively
- Analyze financial data to make informed business decisions
- Evaluate and manage financial risks in corporate settings

Course Modules

Day 1: Foundations of Corporate Financial Planning

- Introduction to corporate financial planning
- Strategic financial management principles
- Financial statement analysis and interpretation
- Forecasting techniques for financial planning

Day 2: Advanced Budgeting Techniques

- Types of budgets and their purposes
- Zero-based and activity-based budgeting
- Flexible budgeting and variance analysis
- Capital budgeting and investment appraisal

Day 3: Financial Control and Risk Management

- Internal control systems and their importance
- Risk identification and assessment in finance
- Financial risk management strategies
- Compliance and regulatory considerations

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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Day 4: Performance Measurement and Management

- Key performance indicators KPIs in finance
- Balanced scorecard approach
- Financial benchmarking techniques
- Performance reporting and analysis

Day 5: Integration and Application

- Integrating planning, budgeting, and control processes
- Case studies in corporate financial management
- Best practices in financial decision-making
- Future trends in corporate finance

Practical Wins for Participants

- Ability to create comprehensive financial plans aligned with corporate strategy
- Skills to develop and manage effective budgets for various business scenarios
- Techniques to implement robust financial control measures and manage risks
- Enhanced capability to make data-driven financial decisions for organizational success

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