

# Advanced Physician & Nurse Recruitment and Selection Course

Hospital Management  
Istanbul (Turkey)  
24 - 28 Aug 2025

UK Traininig

# PARTNER



## Advanced Physician & Nurse Recruitment and Selection Course

**Ref:** 321368\_134363 **Date:** 24 - 28 Aug 2025 **Location:** Istanbul (Turkey) **Fees:** 3900 **Euro**

### Course Description

This intensive 5-day course equips healthcare recruiters and HR professionals with advanced strategies for attracting and selecting top physician and nursing talent. Participants will learn cutting-edge recruitment techniques, develop skills in candidate assessment, and explore innovative retention strategies. The course combines theoretical knowledge with practical applications to enhance recruitment effectiveness in healthcare organizations.

### Learning Objectives

- Develop advanced strategies for sourcing and attracting high-quality physician and nursing candidates
- Master techniques for conducting effective competency-based interviews and assessments
- Learn to create compelling employer value propositions for healthcare organizations
- Understand and apply best practices in candidate selection and retention
- Develop skills in using data-driven approaches to optimize recruitment processes

### Course Modules

#### Day 1: Advanced Sourcing Strategies

- Innovative candidate sourcing techniques
- Leveraging social media and professional networks
- Building and nurturing talent pipelines
- Targeted recruitment marketing strategies

#### Day 2: Competency-Based Selection

- Developing competency frameworks for healthcare roles
- Advanced interviewing techniques
- Behavioral and situational assessment methods
- Psychometric testing in healthcare recruitment

#### Day 3: Employer Branding and Value Proposition

- Creating a compelling employer brand for healthcare organizations
- Developing unique value propositions for different roles
- Candidate experience optimization
- Effective communication strategies in recruitment

A graphic of a chessboard with several chess pieces, including a king, queen, and pawns, arranged on the board. The text 'UK Training PARTNER' is overlaid on the image.

UK Training  
**PARTNER**

## Day 4: Data-Driven Recruitment

- Recruitment metrics and KPIs
- Predictive analytics in talent acquisition
- Using AI and machine learning in recruitment
- Optimizing recruitment processes through data analysis

## Day 5: Retention Strategies and Future Trends

- Innovative onboarding techniques
- Developing effective retention programs
- Future trends in healthcare recruitment
- Building a long-term talent management strategy

## Practical Wins for Participants

- Develop a comprehensive talent sourcing strategy tailored to your organization
- Create a competency-based interview toolkit for key healthcare roles
- Design an employer value proposition to attract top medical talent
- Implement a data-driven approach to measure and improve recruitment effectiveness

## Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training  
**PARTNER**





## Blackbird Training Category



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



## Blackbird training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**



**LONDON TRAINING PROVIDER**



[www.blackbird-training.com](http://www.blackbird-training.com)



[training@blackbird-training.com](mailto:training@blackbird-training.com)



+44 7480 775526 / +44 7401 177335