

Professional Secretarial & Communication Skills Training





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Ref: 3102_133857 Date: 21 - 25 Sep 2025 Location: Istanbul (Turkey) Fees: 3900 Euro

Course Description

This intensive 5-day course is designed to enhance the professional skills of secretaries and administrative assistants. Participants will learn essential secretarial techniques, effective communication strategies, and modern office management practices. The program focuses on developing practical skills that can be immediately applied in the workplace.

Learning Objectives

- Master advanced secretarial skills and office management techniques
- Develop effective written and verbal communication abilities
- Learn time management and organizational strategies
- Enhance proficiency in using modern office technology and software
- Improve interpersonal skills and professional etiquette

Course Modules

Day 1: The Modern Secretary's Role

- Evolution of the secretarial profession
- Key responsibilities and expectations
- Developing a professional mindset
- Personal branding and image management

Day 2: Essential Office Management Skills

- Effective time management techniques
- Organizing physical and digital workspaces
- Managing calendars and scheduling
- Document creation and management

Day 3: Communication Excellence

- Business writing essentials
- Effective email communication
- Telephone etiquette and best practices
- Active listening and verbal communication skills

Day 4: Technology and Software Proficiency

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- Microsoft Office suite mastery
- Digital collaboration tools
- Social media management for business
- Cybersecurity awareness

Day 5: Professional Development and Workplace Dynamics

- Conflict resolution and problem-solving
- Building professional relationships
- Stress management and work-life balance
- Career advancement strategies

Practical Wins for Participants

- Improved efficiency in managing daily tasks and priorities
- Enhanced ability to communicate effectively with colleagues and superiors
- Increased proficiency in using modern office technology
- Developed strategies for career growth and professional development



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Leadership & Management Development



Professional Skills & Career Enhancement



Oil, Gas & Energy Industry Specialization



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Hospital Management



Customs Management & Global Trade Compliance



Aviation, Transportation & Logistics



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Business Strategy & Competitive Analysis

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