

# **Strategic Financial Management: MBA Accounting Essentials**

Finance, Accounting, Budgeting  
Amsterdam (Netherlands)  
14 - 25 Jul 2025

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## Strategic Financial Management: MBA Accounting Essentials

**Ref:** 3279\_133518 **Date:** 14 - 25 Jul 2025 **Location:** Amsterdam (Netherlands) **Fees:** 7100 Euro

### Course Description

This intensive 10-day course provides a comprehensive overview of strategic financial management and decision-making for MBA-level accounting professionals. Participants will develop advanced skills in financial analysis, corporate strategy, risk management, and value creation. The course combines theoretical frameworks with practical applications to prepare leaders for complex financial challenges in today's business environment.

### Learning Objectives

- Analyze and interpret financial statements to inform strategic decision-making
- Develop and implement effective capital budgeting and investment strategies
- Evaluate and manage financial risks in a global business context
- Optimize capital structure and dividend policies to maximize shareholder value
- Apply advanced valuation techniques for mergers, acquisitions, and corporate restructuring
- Integrate financial management principles with overall corporate strategy

### Course Modules

#### Day 1: Foundations of Strategic Financial Management

- Introduction to strategic financial management
- Financial statement analysis and interpretation
- Key performance indicators and financial ratios
- Linking financial management to corporate strategy

#### Day 2: Advanced Financial Planning and Forecasting

- Financial modeling and scenario analysis
- Pro forma financial statements
- Cash flow forecasting techniques
- Sensitivity analysis and risk assessment

#### Day 3: Capital Budgeting and Investment Decisions

- Advanced capital budgeting techniques
- Real options analysis
- Project valuation under uncertainty
- Portfolio management and asset allocation

A graphic of a chessboard with several chess pieces (king, queen, pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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#### **Day 4: Cost of Capital and Capital Structure**

- Weighted average cost of capital WACC
- Optimal capital structure theories
- Leverage and financial risk
- Capital structure in practice

#### **Day 5: Working Capital Management and Short-Term Finance**

- Working capital strategies and policies
- Cash management and treasury operations
- Short-term financing options
- Credit policy and accounts receivable management

#### **Day 6: Risk Management and Financial Derivatives**

- Enterprise risk management framework
- Financial risk identification and assessment
- Hedging strategies using derivatives
- Foreign exchange risk management

#### **Day 7: Dividend Policy and Share Repurchases**

- Dividend theories and empirical evidence
- Factors influencing dividend policy
- Share repurchase programs
- Impact of dividends on firm value

#### **Day 8: Mergers, Acquisitions, and Corporate Restructuring**

- Valuation methods for M&A
- Due diligence and deal structuring
- Post-merger integration and value creation
- Corporate restructuring strategies

#### **Day 9: International Financial Management**

- Global financial markets and instruments
- International capital budgeting
- Transfer pricing and tax considerations
- Managing multinational operations

#### **Day 10: Strategic Value Creation and Performance Measurement**

- Economic Value Added EVA and value-based management
- Balanced Scorecard and strategic performance measures
- Corporate governance and shareholder value

A graphic of a chessboard with several chess pieces, including a king, queen, and pawns, arranged on the board. The text 'UK Training PARTNER' is overlaid on the image.

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- Integrating financial strategy with corporate strategy

## Practical Wins for Participants

- Develop a comprehensive financial strategy for your organization
- Create a dynamic financial model for improved decision-making
- Design a risk management framework tailored to your business
- Formulate an action plan to optimize capital structure and dividend policy

## Blackbird training cities



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