

Mastering Innovation & Leadership for the Modern Era

Management & Leadership
Casablanca (Morocco)
11 - 15 Aug 2025

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Mastering Innovation & Leadership for the Modern Era

Ref: 3223_133460 **Date:** 11 - 15 Aug 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

Course Description

This intensive 5-day course equips participants with advanced leadership skills and innovation strategies essential for success in today's dynamic business environment. Participants will learn to foster creativity, lead high-performing teams, and implement cutting-edge innovation techniques to drive organizational growth and adaptability.

Learning Objectives

- Develop a comprehensive understanding of modern leadership principles and innovation methodologies
- Learn to cultivate a culture of innovation and creativity within organizations
- Master techniques for leading and motivating diverse, cross-functional teams
- Acquire skills to identify and capitalize on emerging trends and technologies
- Enhance decision-making abilities in complex, rapidly changing environments

Course Modules

Day 1: Foundations of Modern Leadership

- Evolving leadership paradigms in the digital age
- Emotional intelligence and adaptive leadership
- Building trust and fostering collaboration
- Ethical leadership in a global context

Day 2: Innovation Mindset and Strategies

- Cultivating an innovation-driven organizational culture
- Design thinking and agile methodologies
- Open innovation and collaborative ecosystems
- Balancing creativity with strategic alignment

Day 3: Leading High-Performance Teams

- Assembling and nurturing diverse, cross-functional teams
- Effective communication in virtual and hybrid environments
- Conflict resolution and negotiation skills
- Fostering psychological safety and inclusivity

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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Day 4: Digital Transformation and Emerging Technologies

- Understanding disruptive technologies and their impact
- Data-driven decision making and analytics
- Cybersecurity and digital ethics
- Leading organizational change in the digital era

Day 5: Sustainable Innovation and Future-Proofing

- Integrating sustainability into innovation strategies
- Scenario planning and strategic foresight
- Building resilient and adaptable organizations
- Personal leadership development and continuous learning

Practical Wins for Participants

- Develop a personalized innovation leadership action plan
- Create a framework for fostering a culture of innovation in your organization
- Design a strategy for leading a high-impact digital transformation initiative
- Craft a roadmap for continuous personal and professional development as an innovation leader

A graphic of a chessboard with several chess pieces, including a king, queen, and pawns, arranged on it. The board is white and black, and the pieces are gold and silver.

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